



IICT to Lead Pan-India AVGC-XR Ecosystem; Hub-and-Spoke Model to Facilitate Nationwide Collaboration

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The Ministry of Information and Broadcasting had constituted the AVGC Promotion Task Force in April 2022 to formulate a comprehensive strategy and guide policy measures for the growth of the AVGC-XR sector. The Task Force in its report had also prepared a Model State Policy framework, to support States in promoting the AVGC-XR ecosystem.

In a significant step toward making India a global hub for AVGC-XR, the Union Cabinet has approved the establishment of a National Centre of Excellence (NCoE) for AVGC-XR. The Centre is named as Indian Institute of Creative Technology (IICT) in Mumbai.

The IICT is envisaged to act as a national hub to facilitate collaboration with States and support capacity building efforts. It helps engagement with institutions that may contribute to the development of regional capabilities and Centres of Excellence in the AVGC sector. The institute is being developed under a hub-and-spoke model to facilitate collaboration with industry, academia and other stakeholders across the country.

The IICT collaborates with global technology companies, industry partners and academic institutions. These collaborations are for curriculum development, developing specialised training programmes, research and development, internships, scholarships and startup incubation, thereby strengthening industry-academia partnerships and supporting the development of talent in the AVGC-XR sector.

The institute is attracting students and trainees from various States across the country and fostering a pan-India talent pool in the AVGC-XR domain.

The Ministry regularly conducts workshops, conferences and webinars with States on various issues, including the promotion of the AVGC-XR sector.

This Information was submitted by the Minister of State for Information and Broadcasting Dr. L. Murugan in the Rajya Sabha today in response to questions asked by Shri Sana Sathish Babu.

Mahesh Kumar/ Vivek Vishwash

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