



Bharat Tribes Business Conclave 2026 Inaugurated at Sunder Nursery, New Delhi; Advancing Tribal Enterprise and Industry Partnerships

**“Connecting Roots to Revenue: Tribal Enterprises Take
Centre Stage at Bharat Tribes Conclave”**

**More than 50 policy makers & experts along with 600
delegates to participate in Business Conclave from 19 to 30
March**

**An outcome-driven platform to strengthen market linkages,
promote investments, and integrate tribal enterprises into
global value chains**

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New Delhi: The Bharat Tribes Fest – Business Conclave was inaugurated today at Sunder Nursery, New Delhi, as part of the ongoing Bharat Tribes Fest 2026, organised by the Ministry of Tribal Affairs, Government of India. The Conclave was inaugurated by Smt. Ranjana Chopra, Secretary, Ministry of Tribal Affairs in the august presence of Smt. Roop Rashi, Additional Secretary and CEO, Khadi and Village Industries Commission (KVIC), Ministry of MSME; Shri Manish Thakur, Additional Secretary, Ministry of Tribal Affairs; Shri Anant Prakash Pandey, Joint Secretary, Ministry of Tribal Affairs; and Shri M. Rajamurugan, Managing Director, TRIFED. The Conclave is sponsored by the Ministry of Coal and being held in association with Federation of Indian Chambers of Commerce and Industry (FICCI), and Tribal Indian Chamber of Commerce and Industry (TICCI), serving as the Knowledge Partners.



The Business Conclave marks a significant step towards positioning tribal enterprises within India's mainstream economic and industrial ecosystem. Envisaged as an outcome-oriented platform, it brings together senior leadership from the Government of India and State Governments, along with industry leaders, corporates, investors, development institutions, startups, and tribal entrepreneurs.

Building on the larger vision of Bharat Tribes Fest, an evolved and re-envisioned form of Aadi Mahotsav, the Conclave reflects a strategic shift from presenting tribal products as niche artefacts to positioning them as aspirational, contemporary, and globally relevant offerings rooted in authenticity.

Speaking at the inaugural session, **Smt. Ranjana Chopra, Secretary, Ministry of Tribal Affairs**, underscored the importance of the Conclave as a critical intervention in strengthening tribal livelihoods. She stated, *"The Bharat Tribes Business Conclave is a significant intervention to strengthen tribal livelihoods by addressing critical gaps in processing and value addition, where much of the potential is currently lost. While demand for tribal products exists, several constraints continue to hinder effective alignment between demand and supply. This platform seeks to bridge these gaps by enabling stronger B2B and B2C linkages, expanding market access, and enhancing both demand and supply from tribal regions—thereby boosting incomes and enabling tribal communities to contribute meaningfully to the vision of Viksit Bharat @2047 under the leadership of the Hon'ble Prime Minister."*



Elaborating on the initiatives of the Ministry of Tribal Affairs, she highlighted the restructuring of Aadi Mahotsav to bring celebration, craftsmanship, and market linkages onto a single platform, stating that *“the Ministry is focused on making tribal artisans and producers integral to the value chain. In this direction, Aadi Mahotsav has been restructured as ‘Bharat Tribes Fest’ - a platform that goes beyond cultural celebration to showcase crafts and actively facilitate market linkages for their promotion and sale. This restructuring is a key initiative of the Ministry of Tribal Affairs.”*

Shri Anant Prakash Pandey, Joint Secretary, Ministry of Tribal Affairs, highlighted the broader vision of the Conclave and its role as a knowledge-sharing platform. He stated, *“This is not just a Business Conclave, but a step towards integrating tribal enterprises into national and global value chains. With over 50 speakers and 600 delegates deliberating on market linkages, innovation, and enterprise development, it aims to unlock the potential of tribal artisans and their products. Placing artisans at its core, the Conclave serves as a dynamic platform for knowledge exchange, partnerships, and strengthening sustainable livelihoods.”*

Delivering vote of thanks, **Ms. Deepali Masirkar, Director, Ministry of Tribal Affairs**, said, *“This platform has a lot of potential to generate tangible and measurable outcomes, and this is not just a conclave, but a movement.”*

The Conclave is envisioned as a key interface between policy and industry, fostering deeper engagement and long-term partnerships for the inclusive and sustainable growth of tribal economies. Ten thematic sessions, scheduled from 19 to 30 March, will bring together experts and stakeholders across priority sectors, reinforcing the Government’s commitment to enterprise-led tribal empowerment and market integration.



The Conclave will focus on sectors such as food processing and forest-based produce, tribal textiles and handicrafts, ethical and sustainable luxury, startups rooted in traditional knowledge, skill development, and community-led tourism. Through curated sessions, panel discussions, and B2B interactions, it aims to promote market linkages, value addition, branding, access to finance, innovation, and sustainable livelihood opportunities, particularly for tribal youth and women, while also generating actionable policy insights.

Held as part of Bharat Tribes Fest 2026, which commenced on 18th March 2026, the Conclave complements a broader showcase of tribal art, craft, cuisine, and culture. The Fest also features key initiatives such as the launch of the RISA signature brand for premium tribal products, a CSR Summit, and other thematic engagements.



The initiative aligns with the vision of the Hon'ble Prime Minister to build an inclusive and self-reliant India, positioning tribal communities as key partners in growth. It advances the larger goal of *Viksit Bharat* by strengthening grassroots economies and integrating tribal artisans and producers into national and global value chains.

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