

Tribal entrepreneurship and 'Viksit Bharat'

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Union Minister of State for Tribal Affairs Shri. Durgadas Uikey today informed Rajya Sabha that National Scheduled Tribes Finance & Development Corporation (NSTFDC), a Central Public Sector Enterprise (CPSE) under Ministry of Tribal Affairs, provides concessional loans to the eligible Scheduled Tribe persons for undertaking income generation, self-employment and livelihood activities. The loan assistance is given under its various schemes like Term Loan Scheme, Adivasi MahilaSashaktikaran Yojana (AMSY), Micro Credit Scheme for Self Help Groups (MCF) and Adivasi Shiksha Rinn Yojana (ASRY). During 2025-26, 56,944 beneficiaries have been assisted under various loan schemes of NSTFDC.

Under Pradhan Mantri Janjatiya Vikas Mission (PMJVM), Tribal Cooperative Marketing Development Federation of India (TRIFED) organizes promotional events like Aadi Mahotsav to provide tribal artisans a platform to directly sell their products, interact with customers and showcase tribal culture, cuisine and heritage. During the current financial year (till February 2026), two Aadi Mahotsavs have been organized. The details of Aadi Mahotsavs organized during last 3 years is given below:

Sl. No	Year	No. of Aadi Mahotsav Organised	Places
1	2022-2023	2	Indore (15-27 November, 2022) & Delhi 16-27 February, 2023)
2	2023-2024	4	Rourkela (7-16 April, 2023), Ahmedabad (24 October-03 November,2023), Jamshedpur (7-20 October,2023) & Delhi (10-18 February, 2024)
3	2024-2025	5	Ahmedabad (13-20 October,2024), Chennai (15-24 November,2024), Jaipur (29 November – 08 December,2024), Bhopal (20-30 December,2024 & Delhi (16-24 February, 2025)

To promote year-round marketing beyond physical events, TRIFED has strengthened its digital outreach through its e-commerce platform www.tribesindia.com, which was relaunched on 10th June, 2025 with improved user experience for domestic and international customers. At present, around 6,000 products are available on the platform. Further, 1,339 tribal products have been onboarded on the Open Network for Digital Commerce (ONDC) to expand online market access.

Hon'ble Prime Minister launched DhartiAabaJanjatiya Gram Utkarsh Abhiyan (DAJGUA) on 2nd October, 2024. The Abhiyan comprises of 25 interventions implemented by 17-line Ministries. One such intervention under DAJGUA implemented by the Ministry of Tourism is the Tribal Home Stays under

Swadesh Darshan scheme. Under this scheme, 1000 Tribal Home Stays will be supported with up to Rs 5 lakh per unit for new construction, up to Rs 3 lakhs for renovation and Rs 5 lakh for village community requirement in 30 states/UTs across India including North-Eastern and Central India.

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