



Implementation of Van Dhan Yojana in Jammu and Kashmir

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Union Minister for Tribal Affairs Shri. Jai Oram today informed Rajya Sabha that the Ministry of Tribal Affairs, under the scheme of Pradhan Mantri Janjatiya Vikas Mission (PMJVM), provides financial support through Tribal Cooperative Marketing Development Federation of India Limited (TRIFED) for establishment of Van Dhan Vikas Kendras (VDVKs) to foster the economic development of tribal populations by optimal utilization of natural resources, value addition processes, marketing linkages, and facilitating sustainable livelihood for tribal communities. As on 13.03.2026, 100 VDVKs associating about 29,791 members have been sanctioned under the PMJVM scheme in Jammu & Kashmir, with a total amount of Rs. 1457 lakhs. Out of these, 03 VDVKs are reported to be operational. Till date, TRIFED has sanctioned an amount of Rs. 612.27 crores for establishment of 4125 VDVKs across the country associating 12.33 lakh members.

PMJVM scheme emphasizes the enterprise route for generating additional income to the SHGs/beneficiaries of Van Dhan Vikas Kendra (VDVKs) through collection, training, processing, value-addition, packaging, branding and marketing of value-added products. Besides, TRIFED also undertakes empanelment of tribal artisans/ producers and procurement of various tribal products from them for generating livelihood opportunities for tribal communities. The empanelled suppliers comprising of individual tribal artisans, tribal SHGs and NGOs/Agencies/Cooperatives/Organisations also work with the tribals. TRIFED undertakes retail marketing of tribal products through its 116 TRIBES India Outlets, E-Commerce platforms & Exhibitions like Aadi Mahotsav, Aadi Bazaar etc. across the country.

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