

Launching of Bharat Taxi

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The Ministry of Cooperation is committed to empowering cooperatives as instruments of employment generation, social security and grassroots economic participation. Bharat Taxi is envisaged as a transformative intervention in the mobility sector by placing drivers—referred to as *Sarathis*—at the centre of ownership, governance, and value creation, thereby offering a sustainable and dignified alternative to aggregator-driven models. “Bharat Taxi” is India’s first cooperative-led ride-hailing platform. This is a major milestone in the Government of India’s ongoing efforts to strengthen the cooperative sector and promote inclusive, citizen-centric mobility solutions, in line with the vision of ‘*Sahkar se Samriddhi*’. Registered under the Multi-State Cooperative Societies Act, 2002, Bharat Taxi was established on 6 June 2025 by 8 national level institutions working in field of cooperatives and officially launched on 5th February, 2026. Bharat Taxi is a transition from the conventional “driver-partner” model to a “Sarathi-owner” model wherein drivers can become owner of the cooperative society, have representation in Board of Management and participate in profit sharing. The Bharat Taxi platform operates on zero-commission model, with direct distribution of profits to drivers, offering a homegrown and indigenous alternative to investment-driven aggregator platforms. Bharat Taxi has transparent fare structure, a user-friendly mobile ride-booking interface, real-time vehicle tracking, and support for multilingual interfaces, along with 24/7 customer support to enable sarathis to participate in cooperative ownership while ensuring sustainable growth of the platform.

Bharat Taxi has launched women-focused ‘Sarathi Didi’ feature to encourage women’s employment as drivers and enhance safety for women passengers by facilitating women to hire women-driven taxi options besides incorporating safety features like SOS, live location tracking and dedicated 24*7 customer support.

As of now the Bharat Taxi service is functional in Delhi NCR – Delhi, Gurugram, Noida, Faridabad, Ghaziabad and in Ahmedabad, Rajkot, Somnath & Dwarka of Gujarat. Bharat Taxi targets to expand its service in a phased manner across Tier 2 and Tier 3 cities offering services upto tehsil levels across the country over the next three years.

As on 1st March, 2026, Bharat Taxi has 21.34 lakh registered users and 2.31 lakh registered Sarathis

Bharat Taxi is exploring several passenger engagement features for driver welfare including the possibility of a voluntary tipping option for Sarathis within the application.

This information was given by Union Minister for Home and Cooperation Shri Amit Shah in a written reply in Lok Sabha.

AK/AP

