



MSME Champion Scheme progresses towards achieving its intended objectives and exceeding stipulated targets

Posted On: 16 MAR 2026 2:20PM by PIB Delhi

The MSME Champion Scheme has substantially progressed towards achieving its intended objectives, with key deliverables having achieved and exceeded the stipulated targets. A third-party impact evaluation of the Scheme is currently under process, to assess its impact on the objectives of its sub-components. Under the MSME Sustainable (ZED) Certification Scheme, MSME Competitive (LEAN) Scheme, and MSME Innovative (IPR) Scheme, MSMEs are supported through quality improvement, process optimization, and facilitation of IPR filing, including reimbursement of expenses incurred for filing foreign and domestic patents, trademarks, and design registration. These initiatives have helped MSMEs to improve their competitiveness in domestic and export markets.

The MSME Sustainable (ZED) Certification Scheme encourages MSMEs to adopt quality and environmentally sustainable manufacturing practices, thereby enhancing their overall competitiveness. This helps in improved market credibility and hence greater opportunities for integration with supply chains of large industries and participation in wider markets. Under the Scheme, graded incentives are provided to certify MSMEs by Financial Institutions and Banks, such as concessions in processing fees and interest rates. These measures facilitate improved access to credit and support the long-term growth and sustainability of enterprises.

Sectors Covered under ZED & LEAN Scheme: The schemes are applicable to the manufacturing sector MSMEs which includes manufactures of food products, beverages, tobacco products, textiles, wearing apparel, leather and related products, wood and products of wood and cork (except furniture); manufacture of articles of straw and plaiting materials, paper and paper products, printing and reproduction of recorded media, coke and refined petroleum products, chemicals and chemical products, pharmaceuticals, medicinal chemical and botanical products, rubber and plastics products, other non-metallic mineral products, basic metals, fabricated metal products(except machinery and equipment), computer, electronic and optical products, electrical equipment, machinery and equipment(not elsewhere classified), motor vehicles, trailers and semi-trailers, Manufacture of other transport equipment, furniture & other manufacturing, repair and installation of machinery and equipment.

Sectors Covered under IPR Scheme: Sector agnostic approach

This information was given by the Minister of State for Micro, Small and Medium Enterprises Sushri Shobha Karandlaje in a written reply in Rajya Sabha today.

Sunil Kumar Tiwari

E-Mail – [hipessi\[at\]gmail\[dot\]com](mailto:hipessi[at]gmail[dot]com)

(Release ID: 2240588) Visitor Counter : 179

Read this release in: Urdu , हिन्दी