



SCHEMES FOR PROMOTION OF TOURISM

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The Ministry of Tourism conducts hospitality and tourism related short-term training certificate courses for skilling, up skilling and re-skilling of trainees of both genders, local communities, tribal areas, youth from underprivileged backgrounds etc. across the country under its “Capacity Building for Service Providers (CBSP)”. The various programme has been conducted under this scheme including “Hunar Se Rozgar Tak”. The scheme is implemented through Government institutes & empanelled private institutes including Indian Institute of Hotel Management, Food Craft Institutes, Indian Culinary Institute, etc. across the country.

The Ministry of Tourism has conducted a third-party evaluation of the scheme through Quality Council of India in 2025; the evaluation confirms that the CBSP scheme has significantly strengthened India’s tourism and hospitality workforce by training over 1.68 lakh individuals and placing more than 36,000 across multiple segments from FY 2020-21 to 2024-25.

The Ministry of Tourism launched a National responsible tourism initiative by the name of Paryatan Mitra/Paryatan Didi during 2024. Under this, trainings are imparted to the local service providers such as cab drivers, auto drivers, staff at railway stations, airports, bus stations, hotel staff, restaurant workers, homestay owners, tour guides, police personnel, street vendors, shop keepers, students, etc. including women and marginalised communities. The training basically focuses on creating awareness about the importance of tourism, general cleanliness, safety, sustainability and also on providing tourists the highest standards of hospitality & care. Around 4382 candidates have been trained under this initiative.

Efforts are undertaken to enhance the coverage of CBSP scheme by expanding /revising/ the curriculum, adding tourist destination as per the industry need to enhance overall tourist experience and to sustain development of local communities. A statement showing the details of the funding pattern, trainings conducted and placed trainees during the last 3 years is **annexed**.

Further, for achieving the objective of developing professionals of the highest standards of hospitality, service and care, initially Memorandum of Understanding (MoU) were signed between 21 Central Institute of Hotel Management with 8 leading hospitality groups, these groups included Indian Hotels Company Ltd., IHG Hotels and resorts, Marriott Hotels, Lalit Hotel Group, ITC group of Hotels, Lemon Tree Hotels, Apeejay Surrender Park Hotels and Radisson Hotel group.

This information was given by Union Minister for Tourism and Culture Shri Gajendra Singh Shekhawat in a written reply in Rajya Sabha today

M Annadurai

ANNEXURE

Details of trained and placed trainees under the scheme of Capacity Building for Service Providers (CBSP) from FY 2023-24 to FY 2025-26 (till 28th February 2026).

Financial Year	Annual Budget (B.E) (in Crore)	No. of persons trained	No. of persons placed
2023-24	35.00	24153	4584
2024-25	34.05	89801	25158*
2025-26	25.00	570*	17*

*Provisional

Source: Ministry of Tourism

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