

CIC Winner Showcases Made in India XR Innovations at Amusement Expo 2026 in Mumbai

Ministry of Information & Broadcasting's Create in India Initiative Continues to Promote AVGC-XR Innovation through Startups

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Youth Buzz, one of the winning startups of the XR Creator Hackathon under the Create in India Challenge (CIC) Season 1, an initiative of the Ministry of Information & Broadcasting under WAVES, is showcasing its innovative immersive XR solutions at the Amusement Expo being held at the Bombay Exhibition Centre, Goregaon, Mumbai, Maharashtra, from 10th - 12th March, 2026.



'YouthBuzz' startup, which has also been incubated under the WAVEX Startup Accelerator Program, is offering a variety of Made in India immersive entertainment experiences for gaming, including games such as 'Immersive Warfare', 'Meta Dwar', etc. The startup is also showcasing simulators for racing and flying experiences, along with a cloud-connected Remote-Controlled (RC) gaming platform called RC Cloud Arena, which allows players to control real-world RC devices over the internet.



Their participation at the Amusement Expo highlights the potential of the winners that have emerged from the Create in India Challenge, an initiative of the Ministry of Information & Broadcasting. The Ministry continues to identify and support innovative creators across the Media and Entertainment sector, particularly in the AVGC-XR industries.

About Create in India Challenge (CIC)

‘Create in India Challenge’ (CIC) is one of the verticals of WAVES, organised through various Industry Associations from the M&E Sector. CIC functions as an Industry driven, government supported, youth-oriented platform for talent identification, nurturing, skilling, and further curating and showcasing India’s creative talent across various M&E domains such as animation, VFX, gaming, comics, XR (AVGC-XR), music, film, and digital media, etc. CIC is focussed at building a set of future-ready talent pool, through challenges curated by the relevant Industry Associations, with strong market linkages and relevant, industry-specific skills.

For more detail please click here <https://wavesbazaar.com/create-india-challenge/season1>

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