



“TDB-DST supports M/s Wellnesys Technologies Pvt. Ltd. for Commercialization of AI-Powered Smart Yoga Mat”

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Reinforcing its commitment to nurturing India’s deep-tech startup ecosystem and enabling the journey of indigenous innovations from laboratory to market, the Technology Development Board (TDB), Department of Science & Technology (DST), Government of India, has extended financial assistance to Wellnesys Technologies Private Limited, a Bengaluru-based start-up, for the commercialization of its innovative product, the YogiFi Smart Yoga Mat.

The project titled “YogiFi Smart Sensor Fabric Mat Commercialization with Autonomous and Self-Reliant Systems” aims to strengthen indigenous manufacturing capabilities and enable large-scale production of an AI-powered wellness technology developed in India. The initiative aligns with the Government of India’s vision of promoting preventive healthcare, digital wellness technologies, and self-reliant manufacturing under the broader framework of Aatmanirbhar Bharat.

The YogiFi Smart Yoga Mat integrates advanced sensor technology with artificial intelligence to provide real-time posture feedback, guided yoga sessions, and detailed performance analytics through a connected mobile application. By combining digital technology with the ancient science of yoga, the product represents a new category of AI-enabled preventive wellness solutions emerging from India’s startup ecosystem.

India has witnessed a rapid growth in digital health and wellness technologies, driven by increasing awareness of preventive healthcare and the global popularity of yoga. Innovations such as YogiFi highlight how Indian startups are leveraging deep-tech capabilities to transform traditional practices into scalable global products.

Speaking on the agreement signing, **Shri Rajesh Kumar Pathak, Secretary, TDB**, stated that “TDB remains committed to empowering Indian startups that are developing globally relevant technologies. He further highlighted these innovations such as YogiFi demonstrate how India’s ancient tradition of yoga can be strengthened through modern technologies, creating scalable digital wellness solutions that promote preventive healthcare while carrying India’s timeless knowledge systems to a global audience.”

Promoters of Wellnesys Technologies Private Limited expressed appreciation for TDB’s support and noted that the assistance would accelerate the company’s efforts to expand production and global outreach for the YogiFi Smart Yoga Mat, while showcasing India’s growing leadership in technology-driven wellness solutions.



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