



# Government Periodically Assesses Digital Adoption Among MSMEs Across Platforms

## MSME Digital Adoption Reviewed Through E-Commerce, GeM, and ONDC Participation

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Government periodically assesses the extent of digital adoption among Micro, Small, and Medium Enterprises (MSMEs), covering aspects such as e-commerce platforms, digital accounting, supply chain digitization, and participation in platforms like the Government e-Marketplace (GeM) and Open Network for Digital Commerce (ONDC) through Trade Enablement and Marketing (TEAM) scheme by evaluation studies in collaboration with industry and research institutions. The Output-Outcome Monitoring Framework of NITI Aayog's is another institutional mechanism to evaluate the outcome of such schemes. As of 31st Dec 2025, approx. 206,000 merchants have conducted at least 1 transaction on the ONDC Network, approx. 6 lakh service providers make their services available on the network and 3127 MSMEs have generated more than 01 lakh transactions leveraging MSME TEAM Scheme within this Financial year.

This information was given by the Minister of State for Micro, Small and Medium Enterprises, Sushri Shobha Karandlaje in a written reply in Rajya Sabha today.

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