



PM to Address Post-Budget Webinar on 9th March on the subject “Sabka Saath, Sabka Vikas – Fulfilling Aspirations of People: Education, Skills and University Townships”

Webinar to Deliberate on Union Budget 2026–27 Initiatives to Strengthen India’s Education, Skills and AVGC–Creator Economy Ecosystem

Posted On: 06 MAR 2026 6:47PM by PIB Delhi

The Ministry of Information & Broadcasting (MIB), in collaboration with the Department of Higher Education, will participate in a Post-Budget Webinar on “Sabka Saath, Sabka Vikas – Fulfilling Aspirations of People: Education, Skills and University Townships”, to deliberate on key initiatives announced in the Union Budget 2026–27. The webinar will bring together policymakers, industry leaders, academia, startups, and students to discuss implementation pathways for strengthening India’s education, skills, and creative economy ecosystem.

The inaugural session will be graced by the Hon’ble Prime Minister on 9th March at 11:30 AM, who will deliver a special address outlining the vision behind the budgetary initiative for the AVGC–creator economy, where, creativity, culture and technology converge to drive growth, jobs and soft power.

Ministry of I&B Breakout Session on AVGC Content Creator Labs from 12:20 PM to 01:50 PM

As part of the webinar, the Ministry of Information & Broadcasting will host Breakout Session at on “AVGC Content Creator Labs in Schools and Colleges.” The session will focus on the implementation of the Union Budget announcement to establish AVGC Content Creator Labs (CCLs) across 15000 schools and 500 higher educational institutions, aimed at nurturing creative talent, strengthening India’s Animation, Visual Effects, Gaming and Comics (AVGC) ecosystem, and building a robust pipeline of skilled creators for the country’s rapidly expanding Orange Economy.

The breakout session on “AVGC Content Creator Labs in Schools & Colleges”, scheduled from 12:20 PM to 01:50 PM, will be moderated by Shri Chaitanya Chinchlikar – VP & CTO, Whistling Woods International. There will be a keynote address by Shri Sanjay Jaju, Secretary, Ministry of Information & Broadcasting outlining the importance of this initiative.

The session will then feature a panel discussion with experts from government and industry, including Shri Dheeraj Sahu, Additional Secretary (Department of School Education and Literacy), Dr. Ashish Kulkarni (Chairman, FICCI AVGC Forum), Shri Rajan Navani (Founder & Group CEO, JetSynthesys), and Ms Sonam Bhagat (CEO, Vygr), along with a student representative from IICT. The discussion will be further enriched through interventions by leading industry figures such as Shri Munjal Shroff (Graphiti Multimedia), Shri Biren Ghose (Technicolor Group), Shri Manvendra Shukul (Lakshya Digital), Ms Mala Sharma, (Adobe India), Ms Preeti Vyas (Amar Chitra Katha) and 2 of young volunteers of MyBharat.

Closing Session from 4.30 to 5.45 PM

The outcomes of the Webinar would be summarised in the closing session. There will be a special Address by Hon'ble Minister of Information and Broadcasting, Shri Ashwini Vaishnaw at 05:25 PM.

Participation and Webcast

Stakeholders including educational institutions, industry bodies, startups, creators, students, parents and professionals from the AVGC sector are encouraged to join the webinar and participate in the discussions.

The webinar can be viewed live at:

YouTube Live: https://youtube.com/live/seASZfw_G1Y?feature=share

The webinar is expected to generate actionable insights and collaborative strategies for implementing the **AVGC Content Creator Labs initiative**, which aims to equip young Indians with creative and digital skills and position India as a global leader in the AVGC sector.

Mahesh Kumar/ Aparajita Priyadarshini

(Release ID: 2236076) Visitor Counter : 254

Read this release in: Marathi , Tamil , Kannada , Assamese , Urdu , हिन्दी , Gujarati