



Swachhata Pakhwada Cleanliness Campaign Observed by Department of Food and Public Distribution from 16–28 February 2026

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The Department of Food and Public Distribution (DFPD) organized a series of cleanliness and awareness activities as part of the **Swachhata Pakhwada** campaign observed from **16th to 28th February 2026**, reaffirming its commitment towards cleanliness and environmental sustainability.

The year **2026 marks the 11th consecutive year** of implementation of Swachhata Pakhwada in the Department. The proposed activity calendar along with detailed guidelines was circulated to all organizations and offices associated with DFPD to ensure effective participation and coordinated implementation of the campaign.

The campaign commenced on **16th February 2026** with an inaugural ceremony during which officers and staff of DFPD took the **Swachhata Pledge**, reiterating their resolve to promote cleanliness and support the objectives of the **Swachh Bharat Mission**. The pledge was administered under the leadership of the **Additional Secretary & Financial Adviser (AS&FA), DFPD**, encouraging the adoption of best cleanliness practices in workplaces and daily life.

During the fortnight, several activities were undertaken including **discouraging the use of single-use plastics, promoting effective waste management, and organizing plantation drives**. Awareness banners and posters highlighting the importance of cleanliness were displayed prominently across offices of the Department.

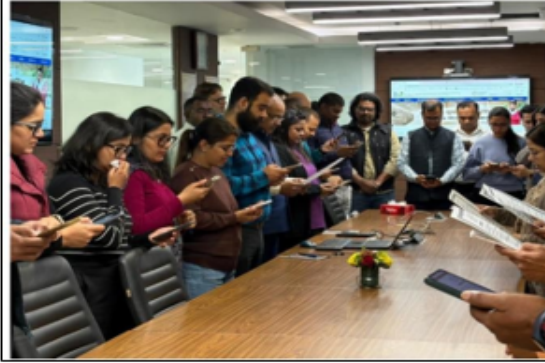
All organizations under DFPD actively participated in the campaign on a daily basis with the objective of promoting the vision of **“Clean India and Healthy India.”** Activities such as **removal of unwanted clutter, dusting and sanitization of office premises, waste segregation, and cleaning of common areas including washrooms** were carried out to create a cleaner and healthier workplace environment.

As part of the campaign, a **felicitation programme** was also organized to recognize the valuable contribution of **Safai Mitras**. During the programme, gift hampers were presented to sanitation workers as a token of appreciation for their dedicated efforts in maintaining cleanliness in office premises.

The Department reiterated its commitment to sustaining the spirit of **Swachhata** through continuous awareness and collective action, contributing to the broader vision of a **clean and healthy nation**.







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