

Nationwide Free Health Check-up Camps continues on Day 4 of Janaushadhi Saptah 2026 Amidst Holi Celebrations

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On the fourth day of Janaushadhi Saptah 2026, health check-up camps were organised across various states and union territories, by the Pharmaceuticals & Medical Devices Bureau of India (PMBI), Department of Pharmaceuticals, Ministry of Chemicals and Fertilizers, as part of the nationwide outreach initiative being conducted from 1st to 5th March 2026 in the run-up to the 8th Janaushadhi Diwas on 7th March. Even as the country celebrated the festival of Holi, these health camps witnessed enthusiastic participation from citizens. Free medical consultations, on-site diagnostic services such as blood pressure, blood sugar and thyroid testing, pediatric care, and consultations for chronic illnesses were provided. Distribution of Janaushadhi medicines and Suvidha sanitary pads was also carried out, along with awareness sessions highlighting the benefits of affordable and quality generic medicines.



Health Check-up camp organised at Nowhatta, Down Town Srinagar, Jammu & Kashmir



Health Check-up camp organised at Haveri, Karnataka

As part of the week-long celebration approximately 250 locations nationwide are hosting free health camps, offering essential healthcare services including free consultations, distribution of medicines, and basic diagnostic tests such as blood sugar and blood pressure monitoring.



Health Check-up camp at Palnadu, Andhra Pradesh

Camps on Day 4 were held in many places including Doddaballapur, Bangalore Rural (Karnataka), Mohol, Solapur (Maharashtra), Nowhatta, Down Town Srinagar (Jammu & Kashmir), Palnadu (Andhra Pradesh), Bengaluru Urban, (Karnataka), Haveri (Karnataka).



Health Check-up camp organised at Doddaballapur, Bangalore Rural, Karnataka

Under the Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP), quality generic medicines are made available to the public at affordable prices through more than 18,000 Pradhan Mantri Bhartiya Janaushadhi Kendras (PMBJKs) operational across the country. The Pharmaceuticals & Medical Devices Bureau of India (PMBI), under the Department of Pharmaceuticals, is implementing this flagship initiative to ensure that essential medicines are accessible to every citizen at significantly lower prices compared to branded medicines, without compromising on quality. The Government has set an ambitious target of establishing 25,000 Kendras by March 2027 to ensure that no citizen is deprived of essential medicines due to financial constraints.

Entrepreneurs, pharmacists, doctors, and eligible individuals interested in opening a Pradhan Mantri Bhartiya Janaushadhi Kendra can apply online through the official website i.e. www.janaushadhi.gov.in. Financial assistance and incentives are provided under the scheme to encourage wider participation. The initiative offers an opportunity to contribute to the nation's healthcare mission while establishing a sustainable livelihood.

PC/PM

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