

Need to strengthen institutional, financial and marketing support to address the issues faced by coffee growers in Kandhamal district, Odisha- Laid

SHRI SUKANTA KUMAR PANIGRAHI (KANDHAMAL): I would like to draw the attention of the Government to the plight and potential of coffee growers in Kandhamal district, Odisha. Kandhamal, a tribal-majority district, has begun cultivating coffee as livelihood crop Under Odisha Coffee Mission. At present, Kandhamal contributes significantly to the State's coffee acreage, yet growers face low farm-gate prices, lack of local curing and processing facilities, poor market linkages, branding and Geographical Indication (GI) recognition. Unlike Kandhamal turmeric, which has secured a GI tag, Kandhamal Coffee remains unrecognised and under-supported. Coffee cultivation in Kandhamal can become a sustainable livelihood for thousands of tribal families if properly nurtured. With targeted support, Kandhamal Coffee has the potential to replicate the success of Koraput Coffee and emerge as a district brand with national and export value. I urge the Government to provide price support and procurement mechanisms to stabilise incomes of Kandhamal coffee growers; establish community-level curing and processing units in Kandhamal under central schemes; extend credit, crop insurance, and technical training through NABARD and tribal cooperatives; facilitate branding, organic certification, and GI registration for 'Kandhamal Coffee'; and ensure inter-ministerial coordination with the Government of Odisha to implement a time-bound action plan for Kandhamal coffee development.