

GOVERNMENT OF INDIA
MINISTRY OF EXTERNAL AFFAIRS
LOK SABHA
UNSTARRED QUESTION NO- 3238
ANSWERED ON- 07/08/2026
ROLE OF INDIAN MISSION ABROAD

3238 SHRI DEVESH SHAKYA

Will the Minister of EXTERNAL AFFAIRS be pleased to state:-

- (a) whether the Ministry of External Affairs in collaboration with the Ministry of Commerce is taking any initiative through Indian Missions abroad to promote the renowned brass industry of Jalesar in Etah district and the local agricultural products of Kasganj at the global level, if so, the details thereof;**
- (b) whether the Government provides any special diplomatic or technical assistance to rural artisans and young exporters from these districts under the 'One District One Product' (ODOP) Scheme to facilitate their participation in international trade fairs, if so, the details thereof;**
- (c) whether in view of the growing demand for basmati rice and oilseeds from said districts in the Gulf countries and Europe, there is any proposal to organise visits of foreign trade delegations for the promotion of direct exports, if so, the details thereof; and**

(d) the measures taken or proposed to be taken by the Government at the district level to provide safe overseas employment opportunities to the rural youth of these districts?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF EXTERNAL AFFAIRS

(SHRI PABITRA MARGHERITA)

(a to d) Indian Missions and Posts abroad undertake trade promotion and commercial outreach activities, to promote Indian exports including agricultural products. These include participation of Indian exporters and the Export Promotion Councils (EPCs) in international trade fairs, buyer-seller meets, business engagement with local chambers of commerce, trade bodies and other stakeholders. They also address trade enquiries of Indian exporters, as well as disseminate information on trade opportunities, tenders and regulatory requirements.

In this regard, the Ministry of External Affairs and its Missions/Posts abroad work closely with Ministry of Commerce & Industry for trade promotion activities. Under the Export Promotion Mission (EPM) financial support to delegations for participation in trade fairs and buyer-seller meets is provided. Further, products under the One District One Product (ODOP) programme are being actively promoted through various

initiatives, the primary beneficiaries of which are the rural artisans and the MSMEs.

The Ministry facilitates safe and legal overseas mobility of Indian nationals through bilateral labour and mobility arrangements, capacity building activities, consular assistance and other welfare measures, which are available to all eligible Indian nationals.

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