

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
UNSTARRED QUESTION No. 3286
TO BE ANSWERED ON 07TH AUGUST, 2026**

QUALITY OF GENERIC MEDICINES

**†3286. SMT. SANJNA JATAV:
DR. RAJKUMAR SANGWAN:
SHRI RAHUL KASWAN:**

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) whether the Government has conducted any study regarding the present status of prescribing generic medicines by the Government and private medical practitioners along with the proportion of patients purchasing medicines from JAKs, State-wise particularly in the Bharatpur Parliamentary Constituency of Rajasthan, if so, the details thereof;
- (b) whether several patients still have misconception and mistrust regarding the quality of generic medicines in the said district, if so, the details thereof along with the concrete steps taken by the Government to enhance public trust in this regard; and
- (c) whether the Government proposes to effectively integrate the Jan Aushadhi Pariyojana with Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB- PMJAY), Government hospitals, e-health systems and digital prescription mechanisms, district-wise particularly in the said constituency, if so, the details thereof?

**ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY
WELFARE
(SMT. ANUPRIYA PATEL)**

(a) to (c): Clause 1.5 of the Indian Medical Council (Professional Conduct, Etiquette and Ethics) Regulations, 2002 provides that every physician should prescribe drugs with generic names legibly and preferably in capital letters and he/she shall ensure that there is a rational prescription and use of drug. Further, the Directorate General of Health Services has instructed vide order dated 12.05.2023 that all doctors in Central Government hospitals, CGHS Wellness Centres and polyclinics prescribe generic medicines.

Jan Aushadhi Kendras (JAKs) are retail outlets selling medicines directly to the customers. An estimated 15 lakh citizens visit the JAKs located across the entire country on a daily basis. State/UT-wise details of sale under Jan Aushadhi Scheme during F.Y. 2025-26 is available at **Annexure**. Separate data on the number of beneficiaries availing medicines from JAKs in Bharatpur Parliamentary Constituency of Rajasthan is not maintained centrally.

Stringent measures as specified below are in place to ensure that the medicines supplied through Jan Aushadhi Kendras meet standards:

- i. Medicines are procured only from suppliers certified for World Health Organization – Good Manufacturing Practices (WHO-GMP).
- ii. Each batch of drugs supplied under the scheme is tested at laboratories accredited by the National Accreditation Board for Testing and Calibration Laboratories (NABL) and only after passing quality tests, medicines are dispatched to Jan Aushadhi Kendras.
- iii. Quality audit of the facilities of vendors is routinely done by the Pharmaceuticals and Medical Devices Bureau of India.

To promote acceptability and to increase sale of medicines supplied through JAKs, targeted awareness campaigns about the benefits of Janaushadhi medicines are conducted on a regular basis:

- Multi-channel awareness campaigns: Pharmaceuticals & Medical Devices Bureau of India (PMBI) conducts regular awareness campaigns through print, television, radio, social media, outdoor publicity, and community outreach in collaboration with organizations such as the Central Bureau of Communication, PIB, MyGov, and MY Bharat to promote the benefits of Jan Aushadhi medicines.
- Citizen outreach and stakeholder engagement: Awareness is enhanced through WhatsApp chatbots, outbound calls, Jan Aushadhi Week activities (including health camps, rallies, seminars, and public engagement programmes), and audio/video messages from eminent public representatives and doctors to build trust and dispel myths about the quality of Jan Aushadhi medicines.
- Focused rural outreach: Special campaigns in rural areas, including health camps, nukkad-natak, audiovisual displays at Common Service Centres, and workshops in local languages in association with Jan Aushadhi Kendras (JAKs), are conducted to improve awareness, acceptability, and uptake of Jan Aushadhi medicines.

Also, a mobile application "Jan Aushadhi Sugam" is a facility for the general public that provides a digital platform to avail user-friendly services like- locating nearby JAK, availability of Janaushadhi medicines, product comparison of generic vs branded medicine in the form of MRP saving, etc. The Jan Aushadhi Sugam App has been onboarded on the Arogya Setu 2.0 platform of the AB-PMJAY.

Further, under Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB PM-JAY), eligible beneficiary families are provided cashless health insurance coverage of up to ₹5 lakh per family per year for secondary and tertiary care hospitalization. The Health Benefit Packages (HBPs) notified under the scheme are comprehensive bundled packages that cover the entire continuum of treatment, including pre-hospitalization expenses for up to 3 days, hospitalization costs such as diagnostics, medicines, implants (where applicable), and consumables, as well as post-hospitalization care for up to 15 days, including medicines and follow-up consultations.

Annexure referred to in reply to part (a) to (c) of Lok Sabha Unstarred Question No. 3286 for answer on 07.08.2026.

Annexure

State/UT- wise details of sale under Jan Aushadhi Scheme During F.Y. 2025-26

Sl. No.	Name of the State/UT	Sales (in Rs. Crore)
1	Andaman And Nicobar Islands	0.00
2	Andhra Pradesh	1.44
3	Arunachal Pradesh	0.28
4	Assam	2.37
5	Bihar	68.91
6	Chandigarh	20.90
7	Chhattisgarh	276.01
8	Delhi	59.06
9	Goa	0.02
10	Gujarat	46.83
11	Haryana	1.98
12	Himachal Pradesh	7.74
13	Jammu And Kashmir	69.37
14	Jharkhand	146.94
15	Karnataka	213.81
16	Keralam	274.61
17	Ladakh	0.00
18	Lakshadweep	0.00
19	Madhya Pradesh	36.00
20	Maharashtra	24.31
21	Manipur	10.81
22	Meghalaya	0.84
23	Mizoram	0.20
24	Nagaland	0.26
25	Odisha	31.85
26	Puducherry	0.12
27	Punjab	67.97
28	Rajasthan	94.11
29	Sikkim	0.00
30	Tamil Nadu	188.98
31	Telangana	32.42
32	Dadra and Nagar Haveli and Daman and Diu	0.00
33	Tripura	2.29
34	Uttar Pradesh	320.71
35	Uttarakhand	96.48
36	West Bengal	154.59
Total		2252.21