

**GOVERNMENT OF INDIA
MINISTRY OF RURAL DEVELOPMENT
DEPARTMENT OF RURAL DEVELOPMENT**

**LOK SABHA
UNSTARRED QUESTION NO. 2580
ANSWERED ON 04/08/2026**

OPERATIONALISATION OF SHE-LEAPS

2580. Shri Yaduveer Wadiyar:

Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) whether the Government has operationalised the Self Help Entrepreneur-Livelihoods and Enterprise Application for Prosperity and Sustainability (SHE-LEAPS) for monitoring enterprises established under the Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM), if so, the details thereof;**
- (b) the details of SHG enterprises registered on the digital platform, State-wise;**
- (c) whether the Government maintains data on enterprise continuity, turnover and income generation through SHE-LEAPS, if so, the details thereof;**
- (d) the details of SHG enterprises established through Community Investment Fund assistance under DAY-NRLM in Karnataka during the last three years and the number of SHGs that still remain operational at the present; and**
- (e) the measures taken to strengthen the sustainability and market competitiveness of SHG enterprises thereof?**

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT
(DR. CHANDRA SEKHAR PEMMASANI)**

(a): The Self-Help Entrepreneur-Livelihoods and Enterprise Application for Prosperity and Sustainability (SHE-LEAPS) has been operationalized and has the provision for monitoring the enterprises on boarded through SHE-LEAPS. The application was launched on 29th June, 2026 on the occasion of Rashtriya Gramin Vikas Sammelan of Ministry of Rural Development. SHE-LEAPS application is developed under the LokOS digital platform for capturing enterprise-related information of Self Help Group (SHG) entrepreneurs under DAY-NRLM. The platform supports onboarding of

enterprises and captures real-time enterprise data to facilitate management and monitoring of enterprises. It is being implemented across 34 States and UTs through the State Rural Livelihood Missions and in monitoring enterprises and support for planning and decision-making.

(b): The State-wise details of SHG enterprises registered on the SHE-LEAPS digital platform are given at Annexure-I.

(c): The SHE-LEAPS digital platform captures the details of enterprises promoted under DAY-NRLM. This platform has provision to maintain the information relating to annual turnover and enterprises continuity for all enterprises indicated in Annexure-I.

(d): As reported by the Karnataka State Rural Livelihoods Mission (KSRLM), the details of SHG enterprises established through Community Investment Fund (CIF) assistance under DAY-NRLM in Karnataka during the last three years and the number of SHG enterprises are as follows:

SI no.	Year	No. of SHG enterprises
1.	2023-2024	21,438
2.	2024-2025	27,173
3.	2025-2026	31,246
	Total	79,857

(e): The Ministry of Rural Development, under DAY-NRLM, has taken several measures to strengthen the sustainability and market competitiveness of Self Help Group (SHG) enterprises. The Ministry has registered the brands "Saras", "Saras Aajeevika" and "Aajeevika" for promotion of SHG products. Twenty-five States have also created State-level brands, such as UMED (Maharashtra), Palash and Adiva (Jharkhand), Himira (Himachal Pradesh) and Mathi (Tamil Nadu) etc. to facilitate the sale of SHG products. Saras Melas are organised at the National, Regional, State and District levels to promote SHG products, including two National-level Saras Melas, one Food Festival and more than 50 State-level Saras Melas annually. A retail outlet, Saras Aajeevika Gallery, operates in Central Delhi for the sale of curated SHG products, while States also operate retail outlets under their respective brands. In addition, the Ministry operates the eSaras e-commerce platform for the sale of curated SHG products and has entered into partnerships with GeM, ONDC, Amazon, Flipkart, Meesho and JioMart to facilitate their wider market access.

ANNEXURE-I

ANNEXURE REFERRED TO IN REPLY OF PARTs (b) & (c) OF LOK SABHA UNSTARRED QUESTION NO. 2580 ANSWERED ON 04.08.2026 REGARDING “Operationalisation of SHE-LEAPS”.

Sl. No.	State/UT	Number of SHG Enterprises
1.	ANDAMAN AND NICOBAR	115
2.	ANDHRA PRADESH	1,56,851
3.	ARUNACHAL PRADESH	522
4.	ASSAM	1,19,715
5.	BIHAR	3,908
6.	CHHATTISGARH	4,018
7.	DADRA AND NAGAR HAVELI AND DAMAN & DIU	136
8.	GOA	246
9.	GUJARAT	14,866
10.	HARYANA	174
11.	HIMACHAL PRADESH	15,586
12.	JAMMU AND KASHMIR	21,038
13.	JHARKHAND	1,61,212
14.	KARNATAKA	57,731
15.	KERALA	38
16.	LADAKH	11
17.	LAKSHADWEEP	0
18.	MADHYA PRADESH	44,540
19.	MAHARASHTRA	3,68,795
20.	MANIPUR	372
21.	MEGHALAYA	8,412
22.	MIZORAM	1,243
23.	NAGALAND	1,871
24.	ODISHA	8,425
25.	PUDUCHERRY	346
26.	PUNJAB	384
27.	RAJASTHAN	5,473
28.	SIKKIM	684
29.	TAMIL NADU	36,060
30.	TELANGANA	54,632
31.	TRIPURA	19,235
32.	UTTAR PRADESH	7,815
33.	UTTARAKHAND	410
34.	WEST BENGAL	8,007
	Total	11,22,871
