

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
LOK SABHA

UNSTARRED QUESTION No. 1961

(TO BE ANSWERED ON 11.02.2026)

Schemes to promote Radio Broadcasting at National Level

1961. Shri Arun Kumar Sagar:

Will the Minister of **INFORMATION AND BROADCASTING** be pleased to state:

- a) the details of the proposed schemes to promote radio broadcasting at the national level;
- b) the role of radio in rural areas under these schemes;
- c) whether radio stations are operational in Shahjahanpur Lok Sabha constituency;
- d) the details of the issues in access to radio broadcasting in Shahjahanpur Lok Sabha constituency; and
- e) the impact of the schemes concerned on information dissemination in Shahjahanpur Lok Sabha constituency?

ANSWER

**THE MINISTER OF STATE FOR INFORMATION AND BROADCASTING AND
PARLIAMENTARY AFFAIRS**

(DR. L. MURUGAN)

(a) to (e): The Government of India supports through a Central Sector Scheme “*Broadcasting Infrastructure and Network Development (BIND)*” for development, modernization and upgradation of broadcasting infrastructure for Prasar Bharati, including that of All India Radio (AIR). Outlay for this scheme is Rs. 2539.61 crore for the years 2021-26. Further, under the scheme “*Supporting Community Radio Movement in India*” an outlay of ₹50 crore has been provided for the period 2021–26. It is to provide financial assistance for setting up, operation, renewal and replacement of Community Radio Stations (CRSs).

The major role of AIR is to organize and conduct public broadcasting services to inform, educate and entertain the public. Akashvani (AIR) broadcasts programmes in 23 languages and in 182 dialects, serving the rural areas in the country. CRSs also play a significant role in rural areas by providing a localized, low-cost and participatory medium of communication in local languages and dialects.

AIR operates 591 broadcasting stations across the country. Setting up of 68 FM radio transmitters and replacement/ upgradation of 43 FM radio transmitters have also been sanctioned under the BIND scheme.

The radio broadcasting by AIR in Shahjahanpur Lok Sabha constituency is provided from Akashvani Lucknow and partly from Akashvani FM Station Bareilly. Moreover, the artists from Shahjahanpur Lok Sabha constituency also participate in programmes of Akashvani Lucknow.
