

GOVERNMENT OF INDIA
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION NO. 1367
TO BE ANSWERED ON 06.02.2026

FUNDS DISTRIBUTION UNDER BETI BACHO BETI PADA0

1367. SHRI SACHITHANANTHAM R:

Will the Minister of Women and Child Development be pleased to state:

- (a) the details of the funds dispersed for Beti Bachao Beti Padao that has been spent on publicity and interventions addressing child sex ratio, nutrition and education;
- (b) the details of the expenditure on advertisements/programme activities during the last five years, year-wise; and
- (c) the details of interventions and outcomes in districts with declining child sex ratio?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI ANNPURNA DEVI)

(a) to (c): Beti Bachao Beti Padhao (BBBP) Scheme was launched on 22nd January 2015 to help address Child Sex Ratio (CSR) and related issues of empowerment of girls and women over a life cycle continuum. Beti Bachao Beti Padhao (BBBP) scheme has transformed from a policy initiative into a national movement by mobilizing various stakeholders, including government agencies, communities, media, civil society and the public at large. This movement aims not only to address immediate concerns related to sex ratio and gender-based discrimination but also to foster a cultural shift towards valuing the girl child and ensuring her rights and opportunities

The scheme focuses on creating mindset and behavioural changes towards the girl child by informing, influencing, motivating, engaging, and empowering various stakeholders. To address this, Ministry has developed an operational manual which, inter-alia, includes a thematic calendar for suggested convergence activities at district level with month wise specific themes for holistic development of the Girl Child and to ensure year-round engagement of girls, their families and communities.

As per the latest report of Health Management Information System (HMIS) of Ministry of Health & Family Welfare (MoHFW), Sex Ratio at Birth (SRB) at the national level has increased from 918 in 2014-15 to 929 in 2024-25. As per UDISE data of Ministry of Education,

Gross enrolment ratio of girls in the schools at secondary level has increased from 75.51% in 2014-15 to 80.2% in 2024-25.

Based on the Sex Ratio at Birth (SRB) status of districts as per the 2020–21 HMIS data of the Ministry of Health & Family Welfare, funds are provided to districts according to their SRB. The districts with SRB less than or equal to 918 are provided assistance of Rs.40 Lakh per year, districts having SRB from 919 to 952 are provided assistance of Rs. 30 lakh per year and districts having SRB more than 952 are provided assistance of Rs. 20 lakh per year. Further, any new district formed in the coming years is also be kept under Rs. 30 lakh bracket. However, funds are being released on the basis of guidelines of Department of Expenditure prescribed for Single Nodal agency (SNA) or SNA SPARSH of the Public Financial Management System (PFMS). The details of the expenditure during the last five years, are as below:

(In Crores)

Financial Year	Funds released For Multi Sectoral Interventions including media advocacy
2020-21	60.57
2021-22	58.8
2022-23	91.98
2023-24	88.63
2024-25	33.08
