

GOVERNMENT OF INDIA  
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

**LOK SABHA**  
**UNSTARRED QUESTION NO. 3238**  
TO BE ANSWERED ON 08.08.2025

**BETI BACHAO BETI PADHAO**

3238. SHRI KOTA SRINIVASA POOJARY:  
SHRI GANESH SINGH :

Will the Minister of Women and Child Development be pleased to state:

- (a) the details of the steps taken to address the issue of gender imbalance and declining Child Sex Ratio in the country;
- (b) the details of initiatives taken/proposed by the Government to improve the Sex Ratio at Birth under Beti Bachao-Beti Padhao (BBBP) scheme, since 2014;
- (c) whether Satna district in Madhya Pradesh has been specifically included as a high priority district, if so, the details thereof;
- (d) the details of objectives/significance of (BBBP) alongwith the key components/focus areas of BBBP;
- (e) the details of the funds allocated/utilised under BBBP since its inception, along with the breakdown of multi-sectoral intervention and media advocacy; and
- (f) whether any reduction in BBBP expenditure from Rs. 244.73 crore in 2018-19 to Rs. 91.98 crore in 2022-23 since the scheme, was launched on 22nd January 2015 to help address the issue of gender imbalance and declining Child Sex Ratio?

**ANSWER**

MINISTER OF STATE IN THE MINISTRY OF WOMEN AND CHILD DEVELOPMENT  
(SHRIMATI SAVITRI THAKUR)

(a) to (f): Beti Bachao Beti Padhao (BBBP) Scheme was launched on 22nd January 2015 to help address declining Child Sex Ratio (CSR) and related issues of empowerment of girls and women over a life cycle continuum. In the 15<sup>th</sup> Finance Commission Period, BBBP as a component under the SAMBAL vertical of Mission Shakti, has been expanded to cover

all the districts of the country including Satna district in Madhya Pradesh through multi-sectoral interventions encouraging greater spend on activities that have on ground impact. BBBP has transformed from a policy initiative into a national movement by mobilizing various stakeholders, including government agencies, media, civil society, and the public at large. This movement aims not only to address immediate concerns related to sex ratio and gender-based discrimination but also to foster a cultural shift towards valuing the girl child and ensuring her rights and opportunities.

The scheme focuses on creating mindset and behavioural changes towards the girl child by informing, influencing, motivating, engaging, and empowering various stakeholders. To address this, Ministry has developed an operational manual which inter-alia includes a thematic calendar for suggested convergence activities at district level with month wise specific themes for holistic development of the Girl Child and to ensure year-round engagement of girls, their families and communities.

Funds are now released through State Single Nodal Agency/SNA SPARSH module on the basis of SRB status of districts as on 2020-21 (as per HMIS data of MoH&FW). The districts with SRB less than or equal to 918 are provided assistance of Rs.40 Lakh per year, districts having SRB from 919 to 952 are provided assistance of Rs. 30 lakh per year and districts having SRB more than 952 are provided assistance of Rs. 20 lakh per year. Further, any new district formed in the coming years is also be kept under Rs. 30 lakh bracket.

The reports of Health Management Information System (HMIS) of Ministry of Health & Family welfare (MoH&FW) reveal that SRB is showing improving trends and has increased from 918 to 930 at national level from 2014-15 to 2023-24.

As per UDISE data of Ministry of Education, Gross enrolment ratio of girls in the schools at secondary level has increased from 75.51% in 2014-15 to 78% in 2023-24.

Total Expenditure by the Ministry including funds released to States/UTs under BBBP amounts to Rs. 969.59 crore since its inception till 2024-25

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