



G20 CULTURAL HERITAGE AND GLOBAL CULTURAL DIPLOMACY

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The Government of India has undertaken several initiatives to develop and showcase the cultural assets, exhibitions and heritage. The G20 Culture Working Group came out with an Outcome Document titled the ‘**Kashi Culture Pathway**’ which advocated for advancing “culture as a standalone goal” in the post-2030 development agenda. This was further unanimously endorsed in the New Delhi Leaders’ Declaration marked a historic milestone.

Various collaborative international cultural projects were undertaken by Ministry of Culture to showcase Indian culture to the participants from G20 countries:

- Four Global Thematic Webinars;
- Exhibitions – Re(ad)dress: Return of Treasures in Khajuraho; Sustain: The Craft Idiom, in Bhubaneswar; Woven Narratives, in Hampi;
- G20 Art Project – Together We Art;
- G20 Anthology of Poetry – Under the Same Sky and Culture Unites All Campaign;
- G20 Orchestra - Sur Vasudha.
- The Exhibitions G20 Digital Museum (Culture Corridor) and Exhibition – Routes and Roots, were organized on the sidelines of G20 Leaders’ Summit in New Delhi.

By aligning the G20 initiatives, an International Conference on recalling India’s Knowledge Legacy through Manuscript Heritage was held on 11-13 September, 2025 at Vigyan Bhawan, New Delhi.

During the India’s **G20 Presidency 2023**, various Cultural activities were organized at Bharat Mandapam in New Delhi and other cultural Heritage sites, Monuments etc. in several cities across the country. Bharat Mandapam operates on a self-sustainable model. The upkeep of heritage sites, museums and other cultural institutions utilized during the G20 events is undertaken under existing schemes and regular budgetary provisions of the Ministry of Culture and its organizations

The outcomes of cultural diplomacy initiatives are evaluated on the basis of measurable indicators such as the scale and outreach of cultural engagements, effectiveness of Cultural Exchange Programmes (CEPs), institutional partnerships established, agreements/MoUs concluded, capacity-building initiatives undertaken, resulting in repatriation of many valuable artefacts & antiquities in India and sustained people-to-people exchanges arising from such initiatives.

The Government of India is working to enhance and scale up all its cultural outreach activities to position India as a global cultural hub. Ministry of Culture implements “**Global Engagement Scheme**” to promote India’s rich cultural heritage internationally and enhance India’s global image which is administered through Indian Missions abroad.

This information was given by Union Minister for Culture and Tourism Shri Gajendra Singh Shekhawat in a written reply in Rajya Sabha today.

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