RBI Observes Financial Literacy Week 2026 with Focus on KYC Awareness

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The Reserve Bank of India (RBI) is observing Financial Literacy Week (FLW) 2026 from February 9 to 13 on the theme KYC – Your First Step to Safe Banking. The week-long initiative was inaugurated by RBI Governor Shri Sanjay Malhotra in Mumbai.

RBI Panaji Regional Office, in coordination with banks and stakeholders across Goa, had earlier supported the nationwide campaign on Financial Inclusion schemes, including re-KYC of bank accounts to ensure uninterrupted banking services.

During FLW 2026, RBI will create awareness about the importance and ease of KYC compliance, benefits of Central KYC (CKYC), and precaution against fraudulent KYC-related calls, messages and links. The campaign will also caution the public against becoming money mules.

Observed annually since 2016, Financial Literacy Week aims to spread awareness on key financial issues among the public. This year's theme highlights the importance of Know Your Customer (KYC) as a vital step towards safe and secure banking.

RBI, along with banks and stakeholders, will organize awareness and outreach programmes across the country during the week. Stakeholders have been urged to actively support and disseminate the campaign messages to promote a secure financial ecosystem.

ReKYC

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