



PANKHUDI portal is a single-window digital platform of the Ministry of Women and Child Development designed to enable structured and transparent participation of individuals, NGOs, Corporates and NRIs in women and child development initiatives

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The recently-launched PANKHUDI portal is a single-window digital platform of the Ministry of Women and Child Development (MWCD) designed to enable structured and transparent participation of individuals, NGOs, Corporates and NRIs in women and child development initiatives. The portal provides end-to-end digital workflows for registration, proposal submission and tracking of contributions (only non-cash contributions). The grassroots institutions functioning under various State and UT governments dealing with the three missions of the Ministry can indicate their requirements.

PANKHUDI supports priority thematic areas such as nutrition, health, Early Childhood Care and Education (ECCE), child protection and women's empowerment, and aligns contributions with flagship schemes including Mission Saksham Anganwadi & Poshan 2.0, Mission Vatsalya and Mission Shakti, promoting convergence among government bodies and partner organisations.

As on 03.02.2026, 38 contributors have registered on the portal.

The Ministry has undertaken capacity-building and outreach activities, including training and handholding sessions for State and District functionaries, virtual meetings with senior State government officials and introduction of a module on Pankhudi in all major courses conducted by Savitri Bai Phule National Institute of Women and Child Development (SPNIWCD).

This information was given by the Union Minister for Women and Child Development Smt. Annpurna Devi in Lok Sabha in reply to a question today.

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