



Beti Bachao Beti Padhao scheme has transformed from a policy initiative into a national movement by mobilizing various stakeholders

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Beti Bachao Beti Padhao (BBBP) Scheme was launched on 22nd January 2015 to help address Child Sex Ratio (CSR) and related issues of empowerment of girls and women over a life cycle continuum. Beti Bachao Beti Padhao (BBBP) scheme has transformed from a policy initiative into a national movement by mobilizing various stakeholders, including government agencies, media, civil society and general public.

NITI Aayog has got conducted a third-party evaluation of the schemes of the Ministry of Women and Child Development for Financial Years 2019 to 2024. The study found that the SAMBAL vertical of Mission Shakti including BBBP is highly relevant and effectively addresses key gender challenges through integrated and data-driven services. The evaluation adopted a pragmatic mixed-methods approach, combining primary and secondary research to assess.

As per the latest report of Health Management Information System (HMIS) of Ministry of Health & Family Welfare (MoHFW), Sex Ratio at Birth (SRB) at the national level has increased from 918 in 2014-15 to 929 in 2024-25. As per UDISE data of Ministry of Education, Gross enrolment ratio of girls in the schools at secondary level has increased from 75.51% in 2014-15 to 80.2% in 2024-25.

This information was given by the Union Minister for Women and Child Development Smt. Annpurna Devi in Rajya Sabha in reply to a question today.

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