

India Tourism organises B2B Tourism Meet in Chhatrapati Sambhajnagar to promote Domestic Tourism

प्रविष्टि तिथि: 30 JAN 2026 4:42PM by PIB Mumbai

Mumbai, 30 January 2026

India Tourism, Chhatrapati Sambhajnagar, under the Ministry of Tourism, Government of India, in collaboration with the Karnataka Tourism Society organized a Buyer-Seller (B2B) Tourism Meet to promote domestic tourism on 29 January 2026 at Chhatrapati Sambhajnagar.

The B2B meet provided a valuable platform for tourism stakeholders from Karnataka and Chhatrapati Sambhajnagar to engage in detailed and meaningful discussions on tourism opportunities. Deliberations focused on various tourism destinations of Karnataka, as well as the renowned World Heritage Sites and other significant historical and cultural attractions of Chhatrapati Sambhajnagar.



The programme received valuable support and guidance from **Mr. Mohammed Farouk, Regional Director, India Tourism, Mumbai (Central & Western Region)**, and **Mrs. Malti Dutta, Assistant Director, India Tourism, Chhatrapati Sambhajnagar**. The event commenced with the mass singing of "Vande Mataram". Addressing the gathering, **Mr. Mohammed Farouk** stated that such initiatives play a crucial role in strengthening domestic tourism by fostering enthusiasm, cooperation, and collaboration among tourism stakeholders. Speaking on the occasion, **Mr. Roshan Pinto, Chairman – Destination Promotion & FAM Tour Committee, Karnataka Tourism Society**, emphasized that programmes of this nature create a conducive environment for mutual promotion of tourism destinations across states and contribute significantly to the growth of domestic tourism.



The event witnessed participation from **35 tourism stakeholders from Karnataka**, along with representatives from the **Aurangabad Tourism Development Foundation (ATDF)**, **Travel Agent Association of Chhatrapati Sambhajnagar (TAACH)**, and the **Federation of Hotel & Restaurant Associations of India (FHRAI)** from Chhatrapati Sambhajnagar.

The Ministry of Tourism, Government of India, continues to make sustained efforts to promote domestic tourism, and this B2B Tourism Meet is expected to play a significant role in strengthening tourism linkages between Karnataka and Chhatrapati Sambhajnagar.



Chhatrapati Sambhajnagar, a tourism-rich city renowned for its World Heritage Sites and numerous historical monuments, is expected to gain enhanced visibility in Karnataka through this initiative. Similarly, Karnataka's tourism destinations will be promoted among stakeholders in Chhatrapati Sambhajnagar, creating a favourable environment for the growth of domestic tourism in both regions.



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