

India Tourism organised RaodShow in Nagpur for showcasing tourism opportunities

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The Ministry of Tourism, Government of India, through its Regional Office, Indiatourism, Mumbai, in association with Karnataka Tourism Society, organized a Domestic Tourism Roadshow in Nagpur as part of its ongoing efforts to strengthen tourism partnerships and promote inter-state domestic tourism.

The roadshow was designed to enhance engagement with the travel trade fraternity in Nagpur and the surrounding region, while showcasing Karnataka's diverse tourism offerings, including heritage and culture, eco-tourism, wellness, wildlife, and adventure tourism.



A total of 34 tourism stakeholders from Karnataka participated in the Nagpur roadshow, presenting a comprehensive range of tourism products and experiences to travel agents, tour operators, and other key tourism stakeholders from the Nagpur region.



The Nagpur Roadshow received an overwhelming response from tourism stakeholders as well as media representatives, indicating strong interest and growing demand for Karnataka as a preferred tourism destination among Central India markets.



The event featured interactive B2B meetings and networking sessions, providing a focused platform for meaningful business interactions, exploration of new tour products, and development of long-term collaborations between Karnataka tourism stakeholders and the Nagpur travel trade.



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