

Ministry of I&B Tableau Showcases India's Storytelling Traditions and the Vision of WAVES

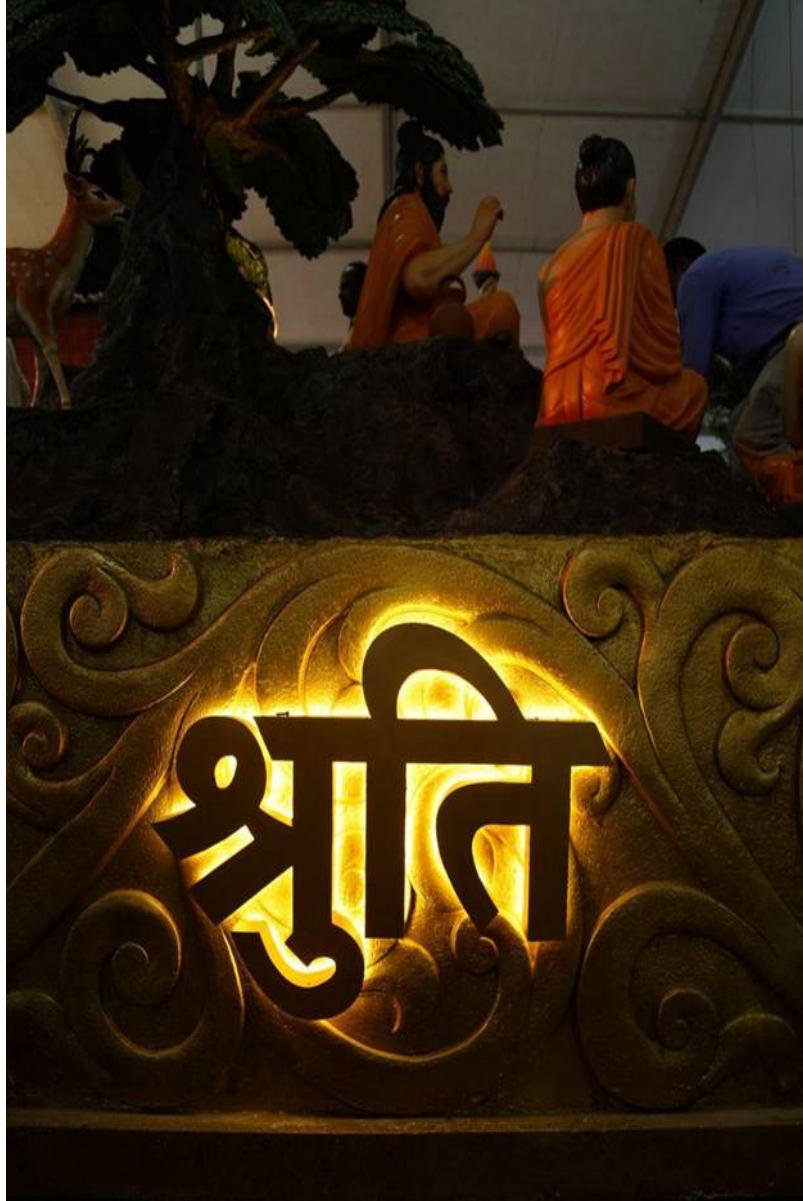
From Aum to Algorithm, the Tableau reflects Nation's Flourishing Creative Economy

प्रविष्टि तिथि: 22 JAN 2026 6:40PM by PIB Delhi

The Ministry of Information & Broadcasting's tableau, **"Bharat Gatha: Shruti, Kriti, Drishti,"** presents a powerful visual narrative of India's civilisational journey in storytelling, from ancient oral traditions to its emergence as a global content and media powerhouse. The tableau reflects the spirit of **Atmanirbhar Bharat**, seamlessly blending cultural heritage with technological innovation.



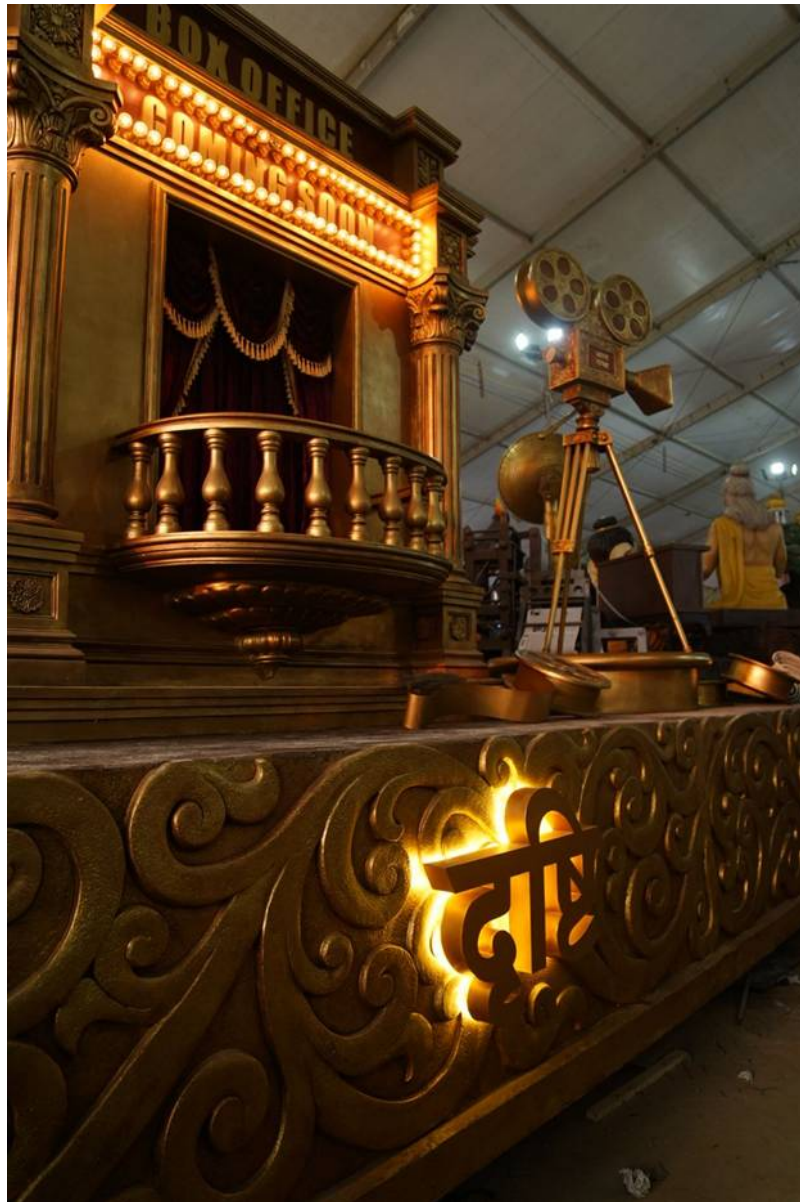
Shruti symbolises India's rich oral legacy, depicted through a Guru imparting knowledge to disciples under a Peepal tree, accompanied by sound-wave motifs representing the cosmic resonance of Aum and the origins of knowledge.



Kriti marks the evolution of written expression, with Lord Ganesha inscribing the Mahabharata, and also showcased through visuals of manuscripts, performing arts and early communication traditions that shaped India's intellectual heritage.



Drishhti captures India's media evolution through print, cinema, television and digital platforms. Visual elements such as vintage cameras, film reels, satellites, newspapers and box office symbols honour generations of filmmakers and artists who shaped India's cultural identity. The tableau also highlights future-ready storytelling through **AI, AVGC-XR and virtual production technologies**, highlight the shift to immersive storytelling.



Performing artists bring the tableau to life. The theme aligns with MIB's goal of positioning India as a global content hub, reinforced by WAVES 2025. The Summit marked the "Dawn of the Orange Economy," with major global participation and significant business engagements.



The tableau stands as both a cultural timeline and a forward-looking vision statement, uniting India's ancient wisdom with its digital future.

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इस विज्ञप्ति को इन भाषाओं में पढ़ें: Khasi , Marathi , हिन्दी , Gujarati , Odia , Tamil , Telugu , Kannada , Malayalam