

One Station One Product: Celebrating Regional Identity Through Indian Railways

OSOP Expands to Over 2,000 Railway Stations, Empowering 1.32 Lakh Artisans and Reviving India's Traditional Crafts Through Direct Market Access to Millions of Passengers

प्रविष्टि तिथि: 20 JAN 2026 4:43PM by PIB Delhi

Indian Railways' One Station One Product (OSOP) scheme has emerged as a powerful platform for promoting local craftsmanship. It is promoting grassroot entrepreneurship across the country. The initiative seeks to transform railway stations into vibrant showcases of India's rich regional diversity.



Tenkasi Jn. Railway Station, Tamil Nadu

By integrating local heritage with the national railway network, OSOP not only enhances passenger experience but also supports inclusive economic growth.

As of 19 January 2026, OSOP outlets have been established at 2,002 stations, with a total of 2,326 outlets operational. These outlets have become a source of livelihood for thousands of local artisans, weavers, and small producers who now have a direct connection with millions of passengers every day. Moreover, since the launch of OSOP in 2022, the initiative has created direct economic opportunities for more than 1.32 lakh beneficiaries across India.

Beyond numbers, OSOP is helping revive traditional crafts and regional specialties that were once losing prominence. From handmade pottery and bamboo work in the Northeast to spices, handlooms, and local sweets in other regions, the products bring the essence of each area to travelers.

By integrating commerce with culture, Indian Railways has transformed stations into hubs of local enterprise. The One Station One Product initiative stands as a true example of “Vocal for Local”, empowering communities while enriching the travel experience for passengers across the nation.

Dharmendra Tewari/ Dr. Nayan Solanki/ Manik Sharma

(रिलीज़ आईडी: 2216453) आगंतुक पटल : 673

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