

Young managers should learn from Swami Vivekananda's organisational skills

National Youth Day at IIM Nagpur

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National Youth Day was marked in a unique manner at the Indian Institute of Management (IIM) Nagpur with the arrival of the Chinmaya Amrit Yatra of Chinmaya Yuva Kendra (CHYK), Chinmaya Mission, coinciding with the birth anniversary of Swami Vivekananda.



Addressing students at the institute, Swami Mitrananda, National Advisor, All India Chinmaya Yuva Kendra, described Swami Vivekananda as "a great manager whose organisational vision and leadership skills remain relevant even today." He said management students must study how Swami Vivekananda successfully built the Ramakrishna Mission into a global, volunteer-driven organisation despite challenges such as British rule and world wars. "The Mission continues to remain vibrant and impactful even after 150 years," he noted. Swami Anukoolananda, National Convenor, AICHYKI, also accompanied him.

The Chinmaya Amrit Yatra, which began from Pune on December 31, aims to inspire one million youth across the country over the next 300 days through the teachings of the Shrimad Bhagavad Gita. Led by dedicated Yuvaveer yatis, the Yatra reached Nagpur on Sunday, with IIM Nagpur being its major stop in the city.

Referring to the relevance of the Bhagavad Gita for today's youth, Swami Mitrananda said the scripture is "a dialogue between two dynamic personalities, Arjuna and Krishna, and is meant for young and working people." He emphasised that youth is the right stage of life to understand the Gita. "The Gita teaches control of the mind. A steady mind finds solutions, while a distracted mind turns situations into problems," he said.

Praising the institute, Swami Mitrananda said the IIM Nagpur campus reflects the Indian Knowledge System in its ethos and design. "Tradition and technology must move together, and that is what we need today," he remarked, urging students to read the Gita as a philosophy of life and become its torchbearers.

Hundreds of students, faculty members, and staff attended the session, which was followed by an interactive question-and-answer segment. Earlier, Director of IIM Nagpur, Dr Bhimaraya Metri, welcomed Swami Mitrananda and the Chinmaya Yuva Kendra team to the campus.

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