



NHAI Extends 'Clean Toilet Picture Challenge' till June 2026

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With an objective to further enhance cleanliness and user experience at toilet facilities along the National Highways, NHAI has extended its citizen-centric initiative, the '*Clean Toilet Picture Challenge*' till 30th June 2026. The extension of the initiative aims to ensure continued public participation and effective implementation of the '*Clean Toilet Picture*' scheme, along with timely processing of FASTag recharge reward linked to the initiative.

Under the extended campaign, clean toilet pictures shared by National Highway users will be assessed on a daily basis and eligible claims under the scheme will be processed in a time-bound manner. FASTag recharge reward will be credited to the linked vehicle registration number (VRN) within five days of validation, thereby enhancing transparency and responsiveness.

NHAI had launched the unique '*Clean Toilet Picture Challenge*' in September 2025 to encourage National Highway users to actively report unclean toilet facilities at the toll plazas along National Highways. The initiative received enthusiastic response from the National Highway users with around 350 commuters reporting unclean toilets and around 265 eligible entries were rewarded with FASTag recharges.

The initiative is open to all National Highway commuters. National Highway users can participate by uploading clear, geo-tagged, and time-stamped photographs of unclean toilets through the latest version of the *Rajmargyatra* mobile application. Users are also required to provide basic details including name, location, vehicle registration number and mobile number while submitting the picture.

Each eligible vehicle registration number reporting such an instance will receive a reward of ₹1,000 (Rupees One Thousand only) in the form of a FASTag recharge credited to the linked VRN. Each VRN shall be eligible for only one reward during the entire scheme period. The reward is non-transferable and cannot be claimed in cash. Additionally, each National Highway toilet facility shall be eligible for reward consideration only once per day, irrespective of the number of reports received. In cases where multiple reports are submitted for the same facility on the same day, only the first valid submission through the *Rajmargyatra* App will be considered.

The scheme is applicable exclusively to toilet facilities constructed, operated, or maintained under NHAI's jurisdiction. Toilets located at retail fuel stations, dhabas, or other public facilities that are not under NHAI's control have been excluded. All entries will be subject to verification through AI-assisted screening and manual validation, wherever required.

Through this initiative, NHAI reiterates its commitment to improving user amenities and fostering a culture of shared responsibility for cleanliness and hygiene along the National Highways.

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