



Ministry of Textiles Announces "District-Led Textiles Transformation (DLTT)" Plan to Create Global Export Champions

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The Ministry of Textiles has unveiled the District-Led Textiles Transformation (DLTT) initiative, a strategic initiative designed to catalyze inclusive and sustainable growth across India's textile landscape, in the National Textile Ministers Conference today in Guwahati . By shifting to a sector-specific, district-level approach, the Ministry aims to transform 100 high-potential districts into Global Export Champions and elevate 100 Aspirational Districts into self-reliant hubs.

The Ministry analyzed all districts using a data-driven scoring methodology based on three key parameters - Export Performance, MSME Ecosystem Workforce Presence. This was then designed into two-pronged strategy where districts were categorized into Champion Districts and Aspirational Districts. The plan follows a tailored implementation framework based on a district's category:

- **Champion Districts (Scale & Sophistication):** These districts will focus on removing advanced bottlenecks. Interventions include upgrading to Mega Common Facility Centres (CFCs), integrating Industry 4.0, and facilitating direct Export Market Linkages, etc.
- **Aspirational Districts (Foundation & Formalization):** These districts would aim to build the ecosystem from the ground up in setting up foundation and formalization of workforce. This includes basic skilling and certification, establishing Raw Material Banks, and promoting micro-enterprises through Self-Help Groups (SHGs) and Cooperatives, etc.

The initiative also emphasizes on Purvodaya convergence in east and northeast zones. These regions are prioritized for tribal belt development, connectivity improvement, and Geographical Indication (GI) tagging to position unique cultural handicrafts for premium global markets.

Through the strategic convergence of government resources and collaborative partnerships with industry and academia, the program aims to strengthen textile clusters and systematically scale successful models to maximize impact across districts.

MAM/VN

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