



Minister of State for Communications Dr Pemmasani Chandra Sekhar Reviews Performance of all Postal Circles to Drive Modernisation

**Advises DoP to Focus on Delivery, Financial Inclusion and
Revenue Discipline**

**Citizen Service and Revenue Sustainability Must Go Hand in
Hand: MoS**

**Dr. Pemmasani Chandra Sekhar Advises India Post to Drive
Strategic Business Growth and Strengthen Regional
Outreach**

**Monthly Review of Postal Circles Focuses on Efficiency,
Financial Inclusion, and Tech-Driven Reforms**

**India Post's Network to Serve 1.4 Billion Citizens with
Optimised Resources and Future-Ready Services**

प्रविष्टि तिथि: 23 DEC 2025 5:17PM by PIB Delhi

Dr. Pemmasani Chandra Sekhar, Minister of State for Communications and Rural Development, has directed India Post to adopt a proactive and strategic approach to business growth, including reaching out to businesses and entities contributing high GST. He also advocated establishing Dedicated Marketing Executive teams in every Circle to monitor leads, conversions, and revenue daily, and called on Circle heads to leverage regional strengths—aligned with local geography, industry presence, and business potential—to implement customized growth strategies.

The Minister of State has been holding monthly review meetings to closely track the performance of major Postal Circles. These meetings, part of the quarterly monitoring framework laid down by Communications Minister Shri Jyotiraditya Scindia are personally led by Dr. Chandra Sekhar each month to ensure more frequent oversight. The reviews aim to identify issues early, enable quick course corrections, and ensure India Post consistently meets its service and performance goals.

Covering all 24 Postal Circles, the discussions focused on operational efficiency, financial inclusion, logistics expansion, and tech-driven reforms aligned with Prime Minister Shri Narendra Modi vision of Viksit Bharat. Highlighting India Post's unmatched network, the Minister of State called for optimal

utilisation of resources to strengthen delivery services and expand savings and insurance coverage, supporting the nation's logistics needs. He also directed that all performance metrics—mail and parcel operations, savings, and insurance—must balance public welfare and financial prudence.

The Minister of State commended Karnataka Circle for strong grassroots performance and successful acquisition of new customers and markets. He also lauded the Northeastern Circle for opening 1.54 lakh new savings accounts, mobilizing ₹276 crore under PLI/RPLI, and implementing structured MSME outreach.

Dr. Pemmasani reiterated that serving over 1.4 billion citizens through the postal network is both a responsibility and an opportunity, emphasizing that efficient services, digital integrity, and financial prudence are central to making India Post a self-reliant, future-ready institution.





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