



# Agmarknet and e-NAM Empower Farmers with Real-Time Mandi Price Information

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Recognizing the critical importance of price information for farmers, Government is implementing Marketing Research and Information Network (MRIN) in the country since 2000. The Agmarknet Portal developed and operationalised under the Scheme integrates Agricultural Produce Market Committees (APMCs) to provide real time price information to the farmers. The portal has been technologically upgraded as Agmarknet Portal 2.0 in November, 2025. Integration of new mandis with the portal is a continuous process. 4367 mandis have so far been linked to Agmarknet portal across the country to display real-time price information. To facilitate access to real-time price and arrival information directly from the field, Government has also launched Agmarknet 2.0 Mobile App. It enables on-the-spot entry of mandi data and allows farmers to access price and arrival information on their mobile phones for better marketing decisions.

**e-National Agriculture Market (e-NAM)** is a demand-driven scheme. Integration of new mandis on e-NAM platform is undertaken based on proposals received from State Governments/UTs, depending on their demand and readiness. There is no specific time-bound expansion target. Till date, 1522 mandis have been onboarded on e-NAM portal.

To enhance price transparency for farmers, e-NAM displays of real-time mandi prices of all traded commodities on the portal and mobile app. Online bidding ensures fair price discovery and facilitation of e-payments for timely payments to farmers.

Free mobile-based price information service for 247 notified **commodities** is being provided through **e-NAM mobile application**. The app also enables farmers to identify nearby e-NAM mandis, view prevailing prices and access route.

This information was given by Minister of State for Agriculture and Farmers Welfare, Shri Ramnath Thakur in a written reply in Lok Sabha today.

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