



FESTIVALS UNDER NATIONAL CULTURAL EXCHANGE PROGRAMME

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362 cultural festivals have been organized by all the Zonal Cultural Centres (autonomous organizations under Ministry of Culture) under the National Cultural Exchange Programme in 2024-25. Under National Cultural Exchange Programme, artists from other Zones/ States are invited to participate in various cultural activities/ programmes/ festivals organized by all the ZCCs in their member States covering all the regions of the country. These ZCCs participated in Mahakumbh-2025, Kashi Tamil Sangamam, Rashtriya Ekta Diwas & Vande Bharatam programme etc. During these festivals, audience get chance to enjoy and understand art forms of other regions. These festivals provide opportunity to taste and understand various cultures of our country.

During the year 2024-25, Rs. 11121.65 lakh have been allocated/ released to all the ZCCs for organizing various cultural festivals in the country.

55,519 artists/ performers have participated in the various cultural activities/ programmes/ festivals organized by all the ZCCs in their member States out of which 2323 artists/ performers were from Odisha.

This information was given by Union Minister for Culture and Tourism Shri Gajendra Singh Shekhawat in a written reply in Lok Sabha today

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