



SAIL records strong growth in Sales during April - November 2025

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Steel Authority of India Limited (SAIL) delivered an excellent performance in Sales in November 2025, achieving 27% growth over same period last year. Retail sales surged by an impressive 69% to 0.14 Million Tonnes (MT) in November 2025 as compared to 0.084 MT in the same month last year. This was contributed by significant growth across multiple product categories and distribution channels, including domestic Saleable steel, road dispatches and door deliveries from warehouses, while emerging as the highest seller of TMT bars in the country during the month.

Building on this strong monthly momentum, SAIL reported a robust cumulative performance during the April - November 2025 period, achieving 12.7 MT of sales which is a 14% growth over 11.1 MT in the corresponding period last year (CPLY).

This resilient performance was possible due to a strong sales strategy with continuous endeavor by SAIL team in the market place despite many challenges including global price pressures and demand volatility arising from various global trade policy uncertainties and geopolitical tensions.

Retail channel sales during April - November, 2025 were quite strong, registering 0.97 MT, up 13% from 0.86 MT in CPLY. The company added that this growth is also supported by on-going nation-wide brand promotion campaigns.

The results demonstrate SAIL's customer centric efforts, market leadership and operational excellence in navigating challenging global conditions while delivering consistent growth across segments. SAIL collective is striving towards achieving further excellence in future.

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