



Prasar Bharati didn't Partner with AI Band Trilok, Informs MoS Dr. L. Murugan in Rajya Sabha

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Prasar Bharati has not partnered or entered into any agreement with AI generated music band named “Trilok” for broadcasting content on Akashvani, Doordarshan or its OTT platform WAVES.

A few AI-created devotional songs were telecast on the Prasar Bharati network, including the WAVES OTT platform, during Durga Navratri Festival this year. This was done on a pilot basis without any monetary or recurring commitment.

The Minister of State for Information & Broadcasting and Parliamentary Affairs, Dr. L. Murugan, provided this information in the Rajya Sabha today in a reply to a question raised Shri S Niranjana Reddy

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