



Government Revises Draft TRP Guidelines to Ensure Fair Competition and Accurate Television Ratings

The New system to Reflect the Diverse and Evolving Media Consumption Habits of Viewers

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Television ratings in India are governed by the Policy Guidelines for Television Rating Agencies in India, 2014.

On 02.07.2025, the Government published a draft amendment to these guidelines for public consultations. Proposed amendments aim to enable fair competition, generate more accurate and representative data and ensure that the TRP system reflects the diverse and evolving media consumption habits of viewers across the country.

After examining the inputs, a revised draft amendment has been further published on 06.11.2025 for public consultation.

This Information was submitted by the Minister of State for Information and Broadcasting, Dr. L. Murugan in the Lok Sabha today in response of questions asked by Dr. Kirsan Namdeo and Shri Charanjit Singh Channi.

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