

TRIBAL ENTERPRISE PROMOTION UNDER VAN DHAN YOJANA

प्रविष्टि तिथि: 10 DEC 2025 3:09PM by PIB Delhi

Replying to an un-starred question today in Rajya Sabha the Union Minister of State for Tribal Affairs Shri Durgadas Uikey informed that under the Pradhan Mantri Janjatiya Vikas Mission (PMJVM) scheme, a total of 4105 Van Dhan Vikas Kendras (VDVKs) have been sanctioned associating 12,27,231 members. These VDVKs have reported a cumulative sale of Rs. 13793.97 lakhs till date. Additionally, under the Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyan (PM-JANMAN) initiative, a total of 539 VDVKs have been sanctioned associating 45,924 members. These VDVKs have reported a total sale of Rs. 386.04 Lakhs till date. The State/UT - wise details of the same are given at Annexure.

It has been observed that certain State Implementing Agencies (SIAs) are overburdened, which has impacted their ability to proactively drive the progress of the schemes. This is also impacted by inadequate skilled human resources. Additionally, inadequate infrastructure support & funding for VDVKs has been identified as a key constraint, limiting the effective execution of the initiatives. Furthermore, there is a notable deficiency in marketing opportunities, which hampers promotion and outreach.

The proposed measures taken in this regard are as follows:

- i. Engaging Implementing Support Agencies (ISAs) to alleviate the workload of overburdened State Implementing Agencies (SIAs).
- ii. Strengthening capacity-building initiatives to enhance skills and operational efficiency.
- iii. Developing robust value addition mechanisms to ensure product enhancement, along with comprehensive marketing support at local, national, and international levels.
- iv. Provision of dedicated funding for the development of packaging and branding of VDVK products.
- v. Provision of vehicle facilities to VDVKs to facilitate the marketing of their products.
- vi. Onboarding VDVK products onto various e-market platforms, expanding reach from national to global markets.

Annexure referred to in reply to Part (a) to (c) of Rajya Sabha Unstarred Question No. 1257 for 10.12.2025

PMJVM VDVKs			
Sl. No.	States/UTs	VDVKs Sanctioned	Beneficiaries
1	Andhra Pradesh	415	123258

2	Arunachal Pradesh	106	32897
3	Assam	483	146909
4	Chhattisgarh	139	41700
5	DNH & DD	1	302
6	Goa	10	3000
7	Gujarat	200	57968
8	Himachal Pradesh	4	1110
9	Jammu & Kashmir	100	29791
10	Jharkhand	146	43701
11	Karnataka	140	41748
12	Kerala	44	12038
13	Ladakh	10	3000
14	Madhya Pradesh	126	37860
15	Maharashtra	279	83850
16	Manipur	204	61,493
17	Meghalaya	169	50835
18	Mizoram	286	84268
19	Nagaland	347	104068
20	Odisha	170	50094
21	Rajasthan	505	152362
22	Sikkim	80	23801
23	Tamil Nadu	8	2400

24	Telangana	17	5100
25	Tripura	57	16116
26	Uttar Pradesh	25	7238
27	Uttarakhand	12	3605
28	West Bengal	22	6719
TOTAL		4105	1227231

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PM-JANMAN VDVKS			
Sl. No.	States/ UTs	VDVKs Sanctioned	Beneficiaries
1	Andaman & Nicobar	1	56
2	Andhra Pradesh	73	6162
3	Chhattisgarh	16	2395
4	Gujarat	21	1050
5	Jharkhand	35	2876
6	Karnataka	33	1836
7	Kerala	7	537
8	Madhya Pradesh	83	5091
9	Maharashtra	40	3624
10	Manipur	2	600
11	Odisha	66	5244
12	Rajasthan	51	8842

13	Tamil Nadu	37	2403
14	Telangana	25	1427
15	Tripura	30	2550
16	Uttarakhand	9	634
17	Uttar Pradesh	5	319
18	West Bengal	5	278
	Total	539	45924

RN/

(रिलीज़ आईडी: 2201429) आगंतुक पटल : 307
इस विज्ञप्ति को इन भाषाओं में पढ़ें: Urdu , हिन्दी