

Global Organic Market Rises; India Strengthens Exports with Revised NPOP and New Trade Partnerships

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The global demand for organic products has been growing consistently, as evident from the growth in the world market from 112 billion USD in 2019 to 147.49 billion USD in 2023.

Growth in Global Market for Organic Products

Year	Value of Global Market (In USD Billion)
2019	112.00
2020	129.00
2021	135.50
2022	141.94
2023	147.49

Source: Report of FiBL & IFOAM—Organic International (as per data available)

According to the “Study of Indian Organic Market and Export Promotion Strategy—2024” conducted by CRISIL (Credit Rating Information Services of India Limited) in financial year 2023-24, the total Indian organic market is estimated to have been at Rs 16,800 crore (approximately USD 2 billion), accounting for 1.4% of the global organic market in 2022 (USD 142 billion). The state-wise exports of organic products certified under NPOP (National Programme for Organic Production) are placed at the **Annexure**.

Data reported under NPOP for the State of Tamil Nadu is as under:

Area under Organic cultivation in Tamil Nadu

1. Total Area (in Hectares)	32430.12
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a. Organic	18266.32
b. In-Conversion	14163.80
Details of Organic Operators for Tamil Nadu	
2. Total Producers	22,145
a. Individual Farmers	1,977
b. Farmers under grower groups*	20,168

*103 Organic grower groups in Tamil Nadu under NPOP.

Source: Information provided by the certification bodies accredited under NPOP on Tracenet (an electronic platform for tracking organic products)

APEDA engages with stakeholders across various organic product categories to promote the export of a diverse range of organic products from different parts of the country, including Tamil Nadu. The State of Tamil Nadu exported a wide variety of organic products in FY 2024-25, including coconut milk, coconut oil, mango purée, black tea, green tea, turmeric powder, chilli powder etc. These products hold strong export potential in destinations like the USA, European Union, Australia, Great Britain, Chile, Mexico, Canada etc.

The Government is implementing several measures to boost exports of organic food products from India, including the Southern States. The National Programme for Organic Production (NPOP) has been revised to its 8th edition and implemented from July 2025, enhancing credibility, transparency and farmer-friendly features. To facilitate trade, Mutual Recognition Arrangements are being pursued with key partners, with the MRA with Taiwan operational since 2024 and the MRA with Australia implemented from 24th September 2025. Export promotion efforts have been strengthened through India's designation as Partner Country for Biofach 2026 and participation in major global events such as Natural Products Expo West, USA, and Biofach India. Extensive outreach and training programmes on NPOP and market opportunities have also been conducted nationwide to build stakeholder capacity.

Annexure

Export of organic products certified under NPOP (National Program for Organic Production)

S. No.	Name of State	Total Value (in USD Million)			Exported Quantity (in MT)		
		2022-23	2023-24	2024-25	2022-23	2023-24	2024-25
1	Andhra Pradesh	6.27	17.48	35.92	1,932.53	4,853.25	9,822.78
2	Assam	0.02	0.08	0.19	3.49	19.68	55.52

3	Chandigarh	0.05	0.00	0.00	55.17	0.00	0.00
4	Chhattisgarh	0.37	0.17	0.20	18.59	5.69	5.73
5	Daman & Diu	19.40	2.21	1.09	15,361.90	2,357.42	1,606.42
6	Goa	0.31	0.34	0.38	33.16	49.10	42.30
7	Gujarat	112.81	67.18	84.78	65,581.24	19,621.45	26,529.73
8	Haryana	54.49	77.77	104.56	41,302.43	69,432.01	86,209.31
9	Himachal Pradesh	0.34	4.81	3.36	22.45	1,750.72	947.46
10	Jammu & Kashmir	1.02	0.87	0.48	373.41	558.82	321.04
11	Karnataka	58.95	63.35	59.39	12,641.00	27,977.92	16,259.65
12	Kerala	24.14	41.80	76.39	3,937.24	13,347.49	82,606.18
13	Madhya Pradesh	78.99	47.93	42.99	66,734.98	51,170.34	42,004.53
14	Maharashtra	195.47	42.35	73.08	56,697.89	32,478.60	46,854.37
15	New Delhi	28.79	3.20	1.59	23,831.17	1,154.50	1,712.44
16	Odisha	0.00	0.00	0.02	0.00	0.00	2.40
17	Punjab	0.96	4.48	2.63	1,034.78	3,126.34	1,545.36
18	Rajasthan	10.11	18.20	30.16	6,463.69	12,735.41	19,066.13
19	Tamil Nadu	13.59	14.90	25.98	5,799.30	5,630.00	10,586.20
20	Telangana	30.23	37.74	39.72	3,864.77	6,015.41	4,887.50
21	Uttar Pradesh	39.12	23.20	45.57	3,086.16	5,152.34	11,969.02
22	Uttarakhand	0.54	1.21	1.59	96.88	512.70	586.30

23	West Bengal	32.40	25.55	35.92	3,928.29	3,079.83	4,534.69
Total		708.36	494.80	665.97	3,12,800.51	2,61,029.01	3,68,155.04
Source: Information provided by the certification bodies accredited under NPOP on Tracenet (an electronic platform for tracking organic products) Note: State wise data is based on exports of the exporters registered in the respective State.							

This information was given by the Minister of State for Ministry of Commerce & Industry, Shri Jitin Prasada, in a written reply in the Lok Sabha today.

Abhishek Dayal/Garima Singh/ Ishita Biswas

(रिलीज आईडी: 2200899) आगंतुक पटल : 673
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