

Department of Posts and JSC Russia Post Forge Landmark Pact to Boost Cross-Border E-Commerce with International Tracked Packet Service (ITPS)

प्रविष्टि तिथि: 05 DEC 2025 6:50PM by PIB Delhi

The Department of Posts, Government of India, and JSC Russia Post have signed a **Bilateral Agreement on the International Tracked Packet Service (ITPS)**, marking an important milestone in strengthening cross-border postal cooperation and facilitating the growing volume of e-commerce trade between the two countries.



*Shri Jitendra Gupta, Director General Postal Services, Department of Posts and
Mikhail Yurevich Volkov, Director General, JSC Russia Post.*

The operationalisation of ITPS between India and Russia will create a cost-effective, trackable and reliable logistics channel for low-value consignments, an essential requirement for the global e-commerce ecosystem. The service includes electronic advance data transmission, end-to-end tracking and delivery confirmation, ensuring enhanced transparency, security and improved ease of customs clearance.

Russia continues to emerge as a significant and expanding market for Indian products, including health and wellness items, apparel, jewellery, home décor and other MSME-driven sectors. With Russia Post offering preferential delivery rates under the agreement, India Post will be able to offer this service to exporters at competitive tariffs, improving price competitiveness and market access for Indian sellers.

To support small businesses in accessing global markets, the Department of Posts, in collaboration with CBIC, has set up 1,013 Dak Ghar Niryat Kendras (DNKs) across the country. A substantial share of exports via the postal channel originates from Tier-2 and Tier-3 cities, demonstrating the increasing participation of small enterprises and individual entrepreneurs in the international marketplace.

The launch of ITPS with Russia is expected to particularly benefit MSMEs, artisans, start-ups and rural entrepreneurs, enabling them to sell their products on Russian e-marketplaces with competitive logistics rates and dependable delivery timelines.

The agreement signifies the shared commitment of India and Russia to deepening bilateral trade, promoting digital commerce and strengthening collaboration in postal and logistics services.

India Post and Russian Post have taken a major step forward in strengthening cross-border delivery.

With the signing of the Competitive Tracked Packet Service Agreement, both nations will work together to enable faster timelines, improved tracking, enhanced data exchange, and... pic.twitter.com/BMwo6VU33I

— India Post (@IndiaPostOffice) December 5, 2025

MI/ARJ

(रिलीज़ आईडी: 2199555) आगंतुक पटल : 614
इस विज्ञप्ति को इन भाषाओं में पढ़ें: Urdu , हिन्दी