



Union Health Secretary Inaugurates Ministry of Health and Family Welfare's Health Pavilion at the 44th India International Trade Fair at Bharat Mandapam

This year's pavilion, themed “स्वस्थ भारत श्रेष्ठ भारत”, highlights the Ministry's central role in shaping health policies and delivering comprehensive healthcare services to build a healthier and stronger nation

Union Health Secretary highlights major National Campaigns driving progress toward Sustainable Development Goals

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Union Health Secretary, Smt. Punya Salila Srivastava inaugurated the Ministry of Health and Family Welfare's Health Pavilion at the 44th India International Trade Fair (IITF) at Bharat Mandapam, here today. Dr. Sunita Sharma, Director General of Health Services (DGHS); Shri Saurabh Jain, Joint Secretary; and senior officials of the Union Health Ministry were present at the event.



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Addressing the gathering, Smt. Srivastava said that the Ministry is advancing several key initiatives aimed at achieving national health goals and aligning with the Sustainable Development Goals. “The *Swasth Nari Sashakt Parivar Abhiyan*, recently launched, aims to reach 11 crore people. Alongside this, initiatives such as the Tobacco Control for Youth Programme, the TB Mukht Bharat Abhiyan, and the national campaign for organ donation are progressing simultaneously,” she noted.



Encouraging visitors to explore the Health Pavilion, the Union Health Secretary emphasized its role in enhancing public awareness. “The pavilion offers insights into India's health system and a range of ongoing programmes. Several services, including CPR awareness sessions and anaemia testing, are being provided. I urge everyone to visit and make full use of these facilities,” she added.





Background:

The Ministry of Health and Family Welfare (MoHFW) is participating in the India International Trade Fair (IITF)-2025, organized by the India Trade Promotion Organisation (ITPO) at Bharat Mandapam, New Delhi. The event is scheduled for a 14-day period, commencing on November 14, 2025, and concluding on November 27, 2025.

MoHFW has been allocated approximately 900 square meters of space on the ground floor of Hall No. 4 at Bharat Mandapam for its participation in IITF 2025. The overarching theme of the Health Pavilion for this year is “स्वस्थ भारत श्रेष्ठ भारत”. This theme underscores the pivotal role of MoHFW in formulating and executing health policies and delivering comprehensive healthcare services, ultimately aiming to foster a healthy citizenry and a strong nation.

The Health Pavilion features a total of 37 stalls. These exhibitions will showcase the Ministry's various schemes and achievements. A key highlight will be the recent achievement of three GUINNESS WORLD RECORDS titles under the nationwide campaign “Swasth Nari, Sashakt Parivar Abhiyaan” (SNSPA), which demonstrates India’s unwavering commitment to preventive and women-centric healthcare.

List of Stalls of various PDs of MoHFW, Autonomous Bodies and Attached /Sub – ordinate Offices at Health Pavilion, Bharat Mandapam New Delhi may be seen as under:

S. No.	Programme Division	Stall (s)
1.	Blood Transfusion Service (BTS)	01
2.	Centre of excellence AIIMS New Delhi displaying scheme: National Programme for Prevention and Management of Trauma and Burn injuries NPPMT&BI	01
3.	Child Health Division (CH) displaying scheme: Rashtriya Bal Swasthya Karyakram (RBSK)	02

4.	Central Health Education Bureau (CHEB)	01
5.	E-Health displaying scheme: eSanjeevani - National Telemedicine Service	01
6.	National Family Planning Programme (FP Division) displaying scheme: Healthy Timing & Spacing for Well-being of Mother and Child	01
7.	Food Safety and Standards Authority of India (FSSAI) displaying scheme: Eat Right India	02
8.	Hindustan Latex Limited (HLL) displaying scheme: i. HLL AMRIT Pharmacy ii. HLL Aarogya Maitri BHISHM Cube	02
9.	Immunization Division displaying scheme: Universal Immunization Program	01
10.	Mental Health Division displaying scheme: National Mental Health Programme (TeleMANAS)	02
11.	National AIDS Control Organization (NACO) displaying scheme: National AIDS & STD Control Programme	01
12.	National Centre for Disease Control (NCDC)	01
13.	Non-Communicable Diseases NCD – I displaying schemes: i. National Programme for Health Care of the Elderly ii. National Programme for Prevention and Control of Deafness. iii. National Programme for Control of Blindness and Visual Impairment	03
14.	Non-Communicable Diseases (NCD - II) displaying scheme: i. National Programme for Prevention and Control of Non-Communicable Diseases ii. National Programme for Palliative Care	02

15.	National Centre for Vector Borne Diseases Control (NCVBC) displaying scheme: National Vector Borne Disease Control Programme	02
16.	Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (ABPMJAY)	01
17.	Ayushman Bharat Digital Mission (ABDM)	01
18.	National Health Mission (NHM)	01
19.	National Leprosy Eradication Programme (NLEP)	01
20.	National Oral Health Programme (NOHP)	02
21.	National Organ & Tissue Transplant Organization (NOTTO) displaying scheme: National Organ Transplant Programme	02
22.	Nutrition displaying scheme: Anaemia Mukht Bharat & Adolescent Health Counselling	02
23.	RHTC Najafgarh displaying scheme: Rural Health Training Centre	01
24.	Tuberculosis Division displaying scheme: TB Mukht Bharat Abhiyan	02
25.	Tobacco Division displaying scheme: National Tobacco Control Programme	01
	Total number of Stalls	37

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HFW- Inauguration of IITF Health Module/14th Nov 2025/1

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