



India Joins Global #MedSafetyWeek Campaign to Promote Safe Use of Medicines

India Reiterates Commitment to Patient Safety through Global #MedSafetyWeek 2025 Campaign

#MedSafetyWeek 2025 records Global Participation Across 117 Countries and 130 Organisations

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The National Coordination Centre – Pharmacovigilance Programme of India (NCC-PvPI), Indian Pharmacopoeia Commission (IPC), participated in the tenth edition of the global #MedSafetyWeek campaign, held from 3-9 November 2025, along with 130 partner organisations worldwide.

Speaking at the occasion, Dr. V. Kalaiselvan, Secretary-cum-Scientific Director, IPC, stated that, the research indicates that only 5–10% of all suspected side effects are reported globally. This means that we only see the tip of the iceberg, and that it may take longer to identify important safety issues. Through #MedSafetyWeek, we aim to make more people aware that their report matters.

By reporting suspected side effects, each one of us contributes to making medicines safer for everyone. Speaking up can help protect others. It's not only doctors, pharmacists, or regulators; everyone has a role to play," said Dr. Jai Prakash, Senior Principal Scientific Officer & Officer-in-Charge, NCC-PvPI, IPC.

This year's campaign carried the core message: **"Everyone has a role to play in medicines safety. By reporting suspected side effects, you and I can help make medicines safer for everyone."** The initiative aimed to raise awareness among patients, families, and healthcare professionals about the importance of reporting suspected side effects of medicines.

Throughout the campaign week, individuals and stakeholders across India actively promoted the #MedSafetyWeek message through social media and outreach activities. NCC-PvPI's stakeholders, including Adverse Drug Reaction (ADR) Monitoring Centres and Market Authorization Holders, also joined the effort to enhance awareness and encourage reporting of side effects through official channels.

Background

The #MedSafetyWeek campaign, first launched in 2016, seeks to educate the public on why, how, and where to report suspected side effects. The 2025 edition, marking its tenth anniversary, was the largest to date, with 130 organisations across 117 countries sharing messages in over 60 languages.

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HFW- Med Safety week/10th Nov 2025/2

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