



NITI Aayog Successfully Concludes Special Campaign 5.0 with 100% Disposal of Pending Cases and Major Cleanliness Initiatives

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Drawing inspiration from the vision and mission of the Hon'ble Prime Minister, Shri Narendra Modi, to institutionalise Swachhta and minimise pendency in government, NITI Aayog successfully implemented the Special Campaign 5.0 from 2nd October to 31st October 2025. The campaign laid special emphasis on timely disposal of pending matters, effective space management and the creation of a clean, green, and efficient work environment across all offices of NITI Aayog.

The campaign was carried out in two distinct phases: a preparatory phase and an implementation phase symbolising NITI Aayog's continued commitment to efficient governance and public service. During the preparatory phase held from 15th to 30th September 2025, NITI Aayog identified 2,353 files for review, three pending Public Grievance Petitions, and six Parliament Assurances, along with office spaces requiring attention for cleanliness and improved space management. These activities laid the groundwork for the successful implementation of the Special Campaign 5.0 from 2nd October, 2025 to 31st October, 2025.

In the implementation phase from 2nd to 31st October 2025, NITI Aayog achieved notable progress by ensuring 100 percent disposal of all three pending Public Grievance Petitions and four Parliament Assurances. A total of 2,353 files were reviewed, out of which 2,111 were weeded out. Comprehensive cleanliness drives were undertaken across office spaces, outdoor premises, record rooms and the departmental canteen. Approximately 215 square feet of office space was freed through weeding of files and scrap disposal, contributing to a more organised and environmentally responsible workplace. The campaign also resulted in the realization of revenue amounting to ₹23,916 through scrap disposal, reflecting the tangible outcomes of the initiative.

The Special Campaign 5.0 was further complemented by the *Swachhta Hi Seva* Campaign 2025, organised in NITI Aayog from 17th September to 2nd October 2025. Under this initiative, senior officers inspected the record rooms with special emphasis on reviewing, weeding out and digitising old records, along with the disposal of scrap materials. A series of cleanliness awareness activities were conducted to encourage participation and promote the spirit of *Swachhta* among officers and staff. Intensive cleaning drives were undertaken in various sections of the office, including the departmental canteen, ensuring high standards of hygiene and maintenance.

As part of this campaign, the Vice Chairman of NITI Aayog, Shri Suman K. Bery, administered the *Swachhta Pledge* to the officers and staff, reaffirming the collective commitment towards cleanliness and good governance. The pledge ceremony was followed by a campus-wide cleanliness drive led

jointly by the Vice Chairman and the CEO, NITI Aayog, Shri B.V.R. Subrahmanyam.

Through these concerted efforts, NITI Aayog has reaffirmed its dedication to realising the Hon'ble Prime Minister's vision of *Swachhta, Seva, and Sankalp Se Siddhi* by fostering an environment of accountability, efficiency and sustainability in governance.



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