



Startup Accelerator WaveX Invites Startups to Participate in WAVES Bazar at IFFI Goa 2025 from 20-24 November 2025

Booth Bookings are open for WAVES Bazar under WaveX at IFFI Goa 2025

WaveX Booths to Showcase Emerging AVGC-XR and Media-Tech Startups at WAVES Bazaar, Providing Global Visibility and Networking Opportunities

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The Ministry of Information and Broadcasting has announced the opening of booth bookings for **WaveX booths**, the exclusive startup showcase zone in **Waves Bazaar** powered by *WaveX* at the International Film Festival of India (IFFI), Goa 2025.

The initiative aims to provide a platform for emerging startups in the AVGC-XR (Animation, Visual Effects, Gaming, Comics, and Extended Reality) and entertainment sectors to connect with global industry leaders, investors, and production studios.

Scheduled from **20th to 24th November 2025**, *WAVES Bazar* will be located in the **vicinity of Film Bazaar**, the prime networking hub of IFFI known for its dynamic participation from filmmakers, producers, and media professionals from across the world.

Each booth will be available at a nominal cost of **Rs. 30,000 per stall (on sharing basis)**. Participating startups will receive the following facilities:

- **2 Delegate Passes**
- **Lunch and High Tea**
- **Evening Networking Opportunity**
- **Direct Visibility among Global Film, Media & Tech Professionals**

Interested startups can register at **wavex.wavesbazaar.com**. Queries may be directed to **wavex-mib[at]gov[dot]in**. Limited stalls are available, and allocation will be on a first-come, first-served basis.

About IFFI, Goa

The **International Film Festival of India (IFFI)**, founded in 1952, is one of Asia's most significant film festivals, celebrating excellence in world cinema and serving as a meeting ground for filmmakers, artists, and cine enthusiasts. Held annually in Goa, IFFI attracts participation from across the global film fraternity and acts as a catalyst for creative collaboration and opportunities. The 56th edition of the International Film Festival of India (IFFI) is set to take place from 20th to 28th November 2025 in Panaji, Goa.

About WaveX

WaveX is a national startup accelerator and incubation initiative of the **Ministry of Information and Broadcasting, Government of India**, dedicated to nurturing innovation and entrepreneurship in the AVGC-XR and media-tech ecosystem. Through collaborations with leading academic, industry, and incubation networks, WaveX empowers creators and startups to scale their ventures, contributing to India's growing creative economy.

Dharmendra Tewari/ Navin Sreejith

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