

Department of School Education and Literacy successfully concludes Special Campaign 5.0 with enhanced cleanliness, efficiency and school transformation across the nation

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Department of School Education & Literacy (DoSEL), Ministry of Education, successfully concluded Special Campaign 5.0, observed from 2nd October to 31st October 2025, with significant progress in promoting cleanliness, efficiency and environmental awareness across schools and related government offices nationwide.

- Shri Jayant Chaudhary, Minister of State for Education, Skill Development and Entrepreneurship visited PM SHRI Kendriya Vidyalaya No. 1, Delhi Cantt., New Delhi, on 1st November 2025. He felicitated Safai Mitras of the school for their dedication towards creating clean and welcoming school spaces. He interacted with school students, encouraging them to actively participate in maintaining Swachhata in their school.



- A webinar on E-waste Awareness and Reduction, chaired by Shri Sanjay Kumar, Secretary, Department of School Education & Literacy, was held on 9th October, 2025 in order to enhance

awareness about hazards of E-waste as well as its responsible disposal.

- This was followed by a nationwide E-waste Management Campaign and Collection Drive conducted under the aegis of Eco Clubs for Mission LiFE, covering over 1,000 schools in Assam, Haryana, Punjab, Rajasthan and Chandigarh. More than 99,692 school students participated in 83 workshops held across 989 schools, spreading awareness about the responsible disposal of electronic waste and sustainable lifestyle choices. 3,937 kg of E-waste was collected, reinforcing the message of mindful consumption.



Institutionalising Swachhata and Efficiency in Governance

- Under Special Campaign 5.0, DoSEL undertook diverse activities aimed at strengthening efficiency and accountability in official functioning. The campaign focused on reviewing pending matters, digitising and organising records and weeding out obsolete files to improve administrative responsiveness. These systematic efforts have helped institutionalise Swachhata within government offices, fostering a culture of orderliness, transparency and efficiency.

Sprucing up school environments

- Schools across States and Union Territories witnessed visible transformation through large-scale cleanliness campaigns, whitewashing, painting, repair and maintenance works. Functional improvements such as upgraded sanitation facilities, repaired electrical fittings and clean drinking water systems have contributed to safer and healthier learning environments.



VALASAN PRIMARY SCHOOL, GUJARAT



PM SHRI GOVERNMENT INTER COLLEGE, PATI, UTTARAKHAND

- Beautification through murals, wall art, BaLA (Building as Learning Aid) features and cultural motifs, including Madhubani, Warli and other local art forms have added educational value, turning school buildings into interactive and creative spaces that enhance learning.



- An innovative installation made from scrap materials has been created at National Bal Bhavan under the aegis of Eco Club for Mission LiFE. Using discarded wood, iron rods, nuts, bolts and cement, the artwork showcases the spirit of sustainability and creative reuse. It stands as a symbol of environmental consciousness and the commitment of school students to a cleaner, greener future.



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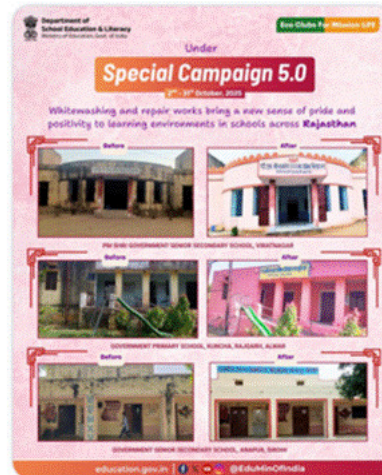


Through dedicated whitewashing and repair works under [#SpecialCampaign5.0](#), schools in Rajasthan are undergoing a remarkable transformation. Freshly painted walls, repaired roofs and well-maintained classrooms are ensuring that learning spaces are clean and conducive to school education.

These improvements represent a long-term commitment to nurturing respect for school spaces and instilling the spirit of Swachhata among young learners. The renewed environments foster motivation, joy and a stronger sense of belonging within the school community.

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9

47

106

29K



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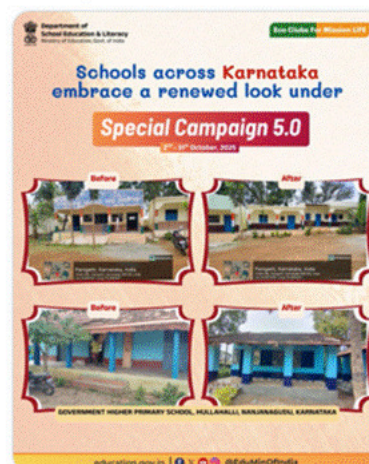


Through ongoing whitewashing and repair drives under [#SpecialCampaign5.0](#), schools across Karnataka are being revitalised to create safer, cleaner and more engaging learning environments.

With every repaired wall and refurbished classroom, schools are transforming into more vibrant, inclusive and inspiring spaces. This campaign goes beyond maintenance — it embodies a spirit of dignity, care and collective responsibility at the heart of every school.

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7

34

99

11K



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Under **#SpecialCampaign5.0**, schools across Manipur are being rejuvenated through whitewashing and repair activities aimed at creating brighter and more engaging learning spaces. These efforts are transforming school campuses into clean, safe and welcoming environments that promote enthusiasm for learning.

The campaign stands as a testament to the spirit of **#Swachhata** and the vision of quality education for all.

#SchoolEducation #SamagraShiksha #SwachhBharat #GoodGovernance #DigitalGovernance #MissionLIFE #EcoClubsforMissionLIFE



PMO India and 9 others

2

27

78

7.1K

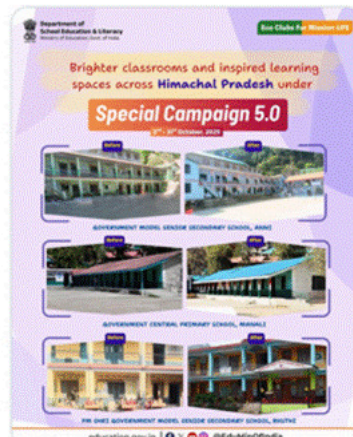
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Through dedicated whitewashing and essential repair works under **#SpecialCampaign5.0**, schools across Himachal Pradesh are being transformed into cleaner and more vibrant spaces for school students and teachers alike.

The campaign ensures every child learns in a well-kept, dignified and welcoming environment. Refreshed classrooms and improved facilities foster ownership and motivation to learn.

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PMO India and 7 others

2

41

76

6.4K

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The implementation of Special Campaign 5.0 in Government offices and schools has yielded the following results:

Category	Revised Target on Pendency	Achievement (as on 4 th November 2025)
References from MPs	268	268
Public Grievances	1,111	1110
Public Grievances Appeals	510	510
Files to be reviewed	85,007	85,007
e-Files put-up for Review/ e-Files closed	38,552	38,552 reviewed/ 7,806 closed
Campaigns conducted in offices and schools	6,16,141	6,16,141

Through the combined efforts of schools, administrators, teachers, school students and communities, Special Campaign 5.0 has reaffirmed the resolve of Ministry of Education to make educational spaces clean, efficient and sustainable. The campaign has enhanced Swachhata and environmental stewardship across the school education system.

SR/AK

