



Minister of State for Commerce & Industry Shri Jitin Prasada leads India Business Delegation to the India–Romania Business Forum in Braşov

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The Minister of State for Commerce & Industry, Shri Jitin Prasada, led the India Business Delegation at the India–Romania Business Forum today, organised by the Chamber of Commerce and Industry of Braşov (CCIBv) in partnership with the Embassy of India in Bucharest and the Department for Promotion of Industry and Internal Trade (DPIIT), Government of India.

The engagement focused on expanding bilateral investment and industrial cooperation between the two countries, bringing together business leaders from priority sectors such as automotive, aerospace, defence, renewable energy, engineering services, and ICT.

In his address, Shri Prasada highlighted India’s position as one of the fastest-growing major economies and invited Romanian enterprises to participate in India’s dynamic manufacturing and innovation ecosystem under the Make in India and Production Linked Incentive (PLI) schemes.

A presentation on “Business Opportunities in India” outlined recent policy reforms, ease-of-doing-business measures, and state-level incentives across key industrial corridors. The session also featured the signing of Memoranda of Understanding (MoUs) and matchmaking interactions to explore joint ventures and technology partnerships between Indian and Romanian companies.

The Braşov Forum marked a significant milestone in India’s trade and investment engagement with Central and Eastern Europe, reaffirming both nations’ commitment to building long-term economic linkages in sustainable manufacturing, green energy, and high-technology industries.

Braşov symbolises modern Romania — where legacy industries meet new-age technologies, where small and medium enterprises are nurtured, and where innovation thrives. This spirit closely aligns with India’s vision under Make in India and Digital India, where MSMEs and start-ups serve as engines of inclusive growth. There exists enormous scope for collaboration between Braşov’s industrial strengths and India’s manufacturing, design, and engineering capabilities.

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