



Ministry of Coal Exceed Targets set for Special Campaign 5.0

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Following the successful conclusion of Special Campaign 5.0, the Ministry of Coal, along with its Public Sector Undertakings (PSUs), implemented an extensive range of activities identified during the preparatory phase.

During the implementation phase (2nd - 31st October 2025), the Ministry significantly exceeded its set targets, generating a total revenue of ₹56,85,76,462 and weeding out/closing 1,28,527 files. The Ministry also maintained a strong digital presence, with 3,107 tweets and 28 press releases uploaded on the campaign portal reflecting proactive communication and outreach efforts

S. No.	Parameters	Targets	Achievement	Achievement%
1	Cleanliness Campaign Sites	1,439	1,741	121
2	Areas cleared under cleanliness campaign (sq. ft.)	82,51,511	1,12,89,378	137
3	Quantity of scrap disposed (Metric ton)	8,678	14,017	162
4	References from MPs	4	4	100
5	IMC References	2	2	100
6	Public Grievances	166	166	100
7	PMO References	61	61	100
8	Physical Files reviewed	1,23,830	1,90,841	154

9	e-Files reviewed	32,182	65,637	203
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Some of the notable best practices during Special Campaign 5.0 are highlighted below:

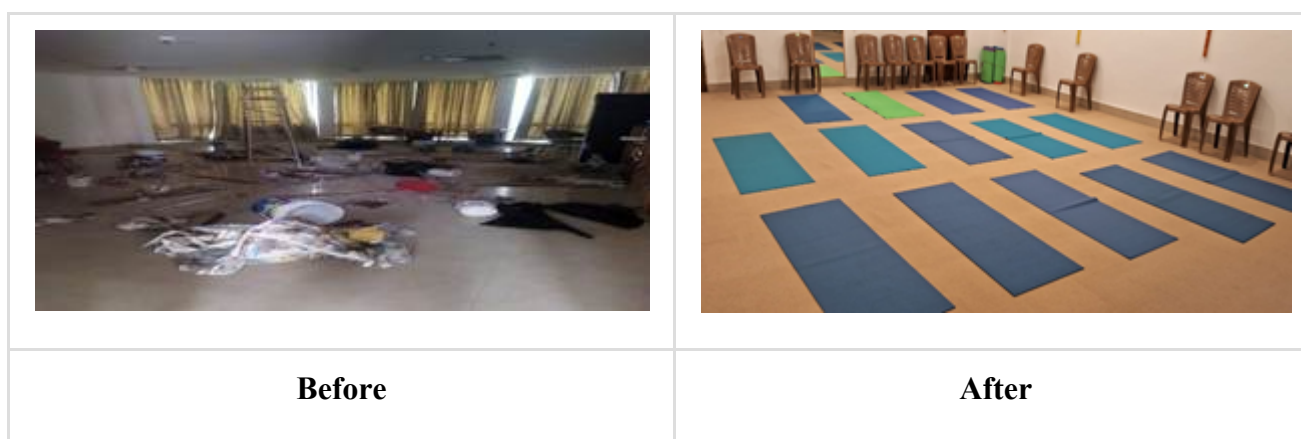
1. Short Film – “Ek Kadam Badlaav Ki Ore” – Bharat Coking Coal Ltd (BCCL)

Chanch Victoria Area, BCCL, presented an inspiring short film titled “Ek Kadam Badlaav Ki Ore” under Special Campaign 5.0, showcasing the transformative power of cleanliness, discipline, and teamwork in driving positive change within the coal sector.



2. Yoga and Meditation Room – Coal India Limited (CIL)

A dedicated Yoga and Meditation Room was inaugurated, at the Club-cum-Community Centre of the CIL Residential Complex. This initiative underscores CIL’s commitment to employee well-being, fostering a mindful, healthy, and balanced workplace environment.



3. Women-driven Cost & Budget Section – Western Coalfields Limited (WCL)

WCL inaugurated a fully women-driven Cost & Budget Section at its Headquarters a pioneering initiative that empowers women to lead financial strategy and decision-making. This milestone reflects WCL’s commitment to inclusivity, empowerment, and leadership excellence, setting a strong example for gender-balanced governance within the coal sector.



4. Glass Waste to Sculpture- Central Coalfields Limited (CCL)

At the Magadh-Sanghmitra Area, a 7-foot glass sculpture of a coal miner was artistically crafted from approximately 0.2 tonnes of non-biodegradable waste, including glass bottles and broken pieces collected during a cleanliness drive from different sites. The sculpture embodies creativity, sustainability, and respect for the workforce that powers the nation.



5. Waste to Art Competition- – Mahanadi Coalfields Limited (MCL)

Basundhara Area, MCL organized a creative “Waste to Art” competition under Special Campaign 5.0 at DAV Public School, Basundhara Area, to inspire students towards the practice of Reduce, Reuse, and Recycle. The young participants turned waste materials into stunning pieces of art, spreading a powerful message of sustainability and collective responsibility for a cleaner, greener future.





6. Scrap to Service- Eastern Coalfields Limited (ECL)

The Satgram Area of ECL implemented a compassionate initiative titled “Scrap to Service”, donating reusable items from a non-functional indoor hospital (closed since 2017) to Bharat Sevashram Sangha, a reputed NGO namely Bharat Sevashram Sangha, Panthra, Ranishwar, in Dumka. Items such as beds, tables, books, pipes, and glass materials were repurposed, promoting social welfare and responsible waste management.



Before

After

7. Nukkad Natak for awareness on cleanliness- Bharat Coking Coal Ltd (BCCL)

A street play (Nukkad Natak) was performed by the Nasir Khan IPTA Katras team at Govindpur Area-III Office, BCCL. The performance emphasized the importance of cleanliness at workplaces, homes, and in surrounding communities, engaging employees through cultural expression and awareness.



8. Scientific Mine Closure

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For the first time since Independence, 11 coal mines have been scientifically closed in accordance with approved mine closure plans during the past year. Final Mine Closure Certificates have been issued by the Coal Controller Organisation (CCO) for these mines, ensuring that the reserves were fully extracted and the mines were safely and scientifically closed. Additionally, coal companies have identified 22 mines for closure in FY 2025–26, in accordance with approved mine closure plans.



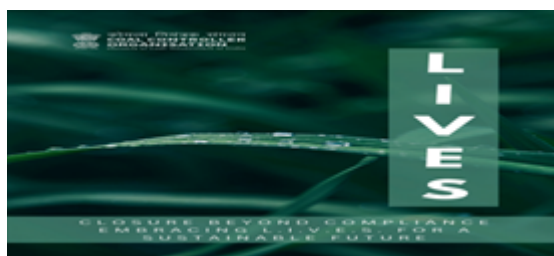
9. Industrial Scrap to Custom Fencing

A truly commendable initiative by Central Coalfield Limited team, showcasing their exceptional creativity and fabrication skills. They have ingeniously repurposed industrial scrap, such as old gears, sprockets, and metal rings, to design and build custom fencing for multiple areas. The fences create tidy, dedicated green zones, protecting the flower gardens in front of the workshops (like the Transmission and Electrical Repairs sections) and also developed a full-fledged park area, complete with an ornamental arched gateway and furniture, transforming a simple space into an inviting meeting point and rest area for employees.



10. LIVES Framework

In order to drive sustainable mine closure and repurposing, the CCO has launched the LIVES Framework on 04.09.2025. L.I.V.E.S. framework integrates technical reclamation, ecological restoration, community development, and long-term sustainability, providing a clear and actionable pathway to repurpose lands, restore environments, rebuild ecosystems and strengthen communities. This handbook aims to serve as a practical guide for practitioners, decision-makers, communities, and anyone dedicated to the restoration of mining-affected areas.



11. ARTHA Framework

To bridge vision and implementation, Coal Controller Organisation launched the ARTHA Framework on 04.09.2025, which is a framework to mobilise Green Finance. **ARTHA (Align–Rank–Target–Harness–Adapt)** is a practical, five-step approach to guide the different stakeholders involved in evaluating repurposing interventions, categorizing and prioritising the projects, and mapping them with the most appropriate green financing mechanisms.



12. The Post-Retirement Medical Benefit (PRMB) Cell (Sevarth)

The Post-Retirement Medical Benefit (PRMB) Cell, named “Sevarth”, has been newly constructed and digitalized at ECL to enhance service delivery for retired employees. Only female employees are deployed at the front office so that the ex- employees get proper care and human touch while presenting their claim. In addition, a digital bill tracking portal has been launched on the ECL official website, enabling members to track their medical reimbursement claims online.



Before



After



Bill tracking Portal

The remarkable achievements under Special Campaign 5.0 underscore the Ministry’s unwavering commitment to transparency, accountability, and good governance. By integrating environmental responsibility into its operational framework, the Ministry continues to enhance efficiency while fostering a cleaner and more sustainable coal sector.

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(Release ID: 2186131) Visitor Counter : 554

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