



Department of Sports highlights Successful Completion of Special Campaign 5.0: A Milestone in Cleanliness and Efficiency

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The Department of Sports, in collaboration with organizations under it - including the Sports Authority of India (SAI), Lakshmibai National Institute of Physical Education (LNIPE), National Sports University (NSU), National Anti-Doping Agency (NADA), and the National Dope Testing Laboratory (NDTL) - made a significant contribution to the Department of Administrative Reforms & Public Grievances (DARPG)'s Special Campaign 5.0. This campaign, conducted from October 2 to October 31, 2025, was aimed at embedding Swachhata (cleanliness) principles within the department's ethos and addressing long-standing pendencies. The Department of Sports commenced this effort with the spirited launch of the Fit India Swachhata Freedom Run 6.0 on October 2, 2025, at JLN Stadium, New Delhi, intertwining the themes of "Swachh Bharat, Swasth Bharat".

Over the course of the campaign, the Department efficiently addressed 15 pending references from Members of Parliament & 4 State Government References, resolved 100 public grievances, and fulfilled one Parliamentary Assurance. Continuous monitoring by senior officials ensured that every target was achieved with precision, timeliness, and meaningful outcomes. The campaign also tackled physical and digital file management. Of the physical files identified during the preparatory phase, 290 were thoroughly reviewed and subsequently, 55 were weeded out. Moreover, the campaign saw the completion of the review of 280 E-files, marking a substantial stride in digital records management.

On the ground, cleanliness drives were carried out across 50 identified sites spanning the field offices and headquarters of the organizations under this department. This concerted effort resulted in the reclamation of 3,90,000 square feet of space, with many newly available areas repurposed into valuable utility spaces. In addition, scrap disposal during the campaign generated Rs. 4,07,55,976 in revenue, underscoring a commitment to sustainability and resourcefulness in the pursuit of cleanliness. Further, 55 Tweets have been shared by this department and organizations under it across various social media platforms, leveraging hashtags #SpecialCampaign5 and #SwachhBharat to amplify the campaign's reach and visibility.

Through such initiatives, the Department of Sports has not only reinforced the values of Swachhata but also set an example of practical, efficient governance.

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