



Ayush Ministry Reinforces ‘Swachhata Hi Seva’ through Successful Implementation of Special Campaign 5.0

1365 Sq. Ft. Reclaimed, ₹7.35 Lakh Generated — Ayush Ministry Sets Benchmark in Office Optimization

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The Ministry of Ayush has continued its efforts toward efficiency, transparency, and cleanliness under Special Campaign 5.0, being conducted from 2nd October to 31st October 2025. The campaign focuses on streamlining administrative processes, improving record management, and promoting sustained cleanliness and public grievance redressal across all Ayush institutions.

During the campaign, the Ministry achieved notable progress across multiple parameters. A total of 658 Public Grievances and 59 Public Grievance Appeals were disposed of. Additionally, 2 references from Members of Parliament were resolved, and 68 cleanliness campaigns were successfully conducted across Ayush establishments nationwide. The Ministry also weeded out 101 files, thereby enhancing record management and administrative efficiency.

The campaign led to the freeing up of 1365 square feet of office space through scrap disposal activities, generating a revenue of ₹7,35,500. These efforts not only underscore the Ministry's emphasis on resource optimization and workplace efficiency but also reflect its proactive approach to the Government of India's 'Swachhata Hi Seva' and 'Minimum Government, Maximum Governance' vision.

Building upon the successes of earlier editions, Special Campaign 5.0 also encouraged broad participation from officers, staff, and the Ayush community in various cleanliness and awareness drives held across herbal gardens, community spaces, and public areas. Senior officials personally led initiatives at Ayush Bhawan and other key institutions, reinforcing a culture of collective responsibility and civic mindfulness.

The Ministry of Ayush continues to uphold high standards in grievance redressal and cleanliness, contributing to an efficient, transparent, and citizen-centric administrative ecosystem.

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