

Bihar Election, 2025: Pre-certification of print-ads by MCMC on Pre-poll and Poll Day

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1. The Election Commission of India has announced the schedule for the General Election to the Legislative Assembly of Bihar, 2025 and the bye-elections for 8ACs. The dates of poll have been fixed on November 6, 2025 (Thursday) and November 11, 2025 (Tuesday).
2. In order to ensure a fair campaign environment, no Political Party, candidate, organization or person shall publish any advertisement in the **print media on the poll day and one day prior to the poll day**, unless the contents are **pre-certified** by the Media Certification and Monitoring Committee (MCMC) at the State/District level.
3. For Bihar, the restricted days are November 5 & 6, 2025 (for Phase-I) and November 10 & 11, 2025 (for Phase-II).
4. Applicants seeking pre-certification for political advertisements in print media must apply to the MCMC not later than **two days** prior to the proposed date of publication of the advertisement.
5. To facilitate timely pre-certification, MCMC at the State/District levels have been activated to examine and pre-certify such advertisements, and ensure decisions are made expeditiously.

PK/GDH/RP

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